



FTF 2016
TECHNOLOGY FORUM

MIFARE PLUS PRODUCT FAMILY

**BRINGING BENCHMARK AES SECURITY TO
CONTACTLESS SMART CARD APPLICATIONS**

MARTIN LIEBL
DIRECTOR PRODUCT MANAGEMENT
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AGENDA

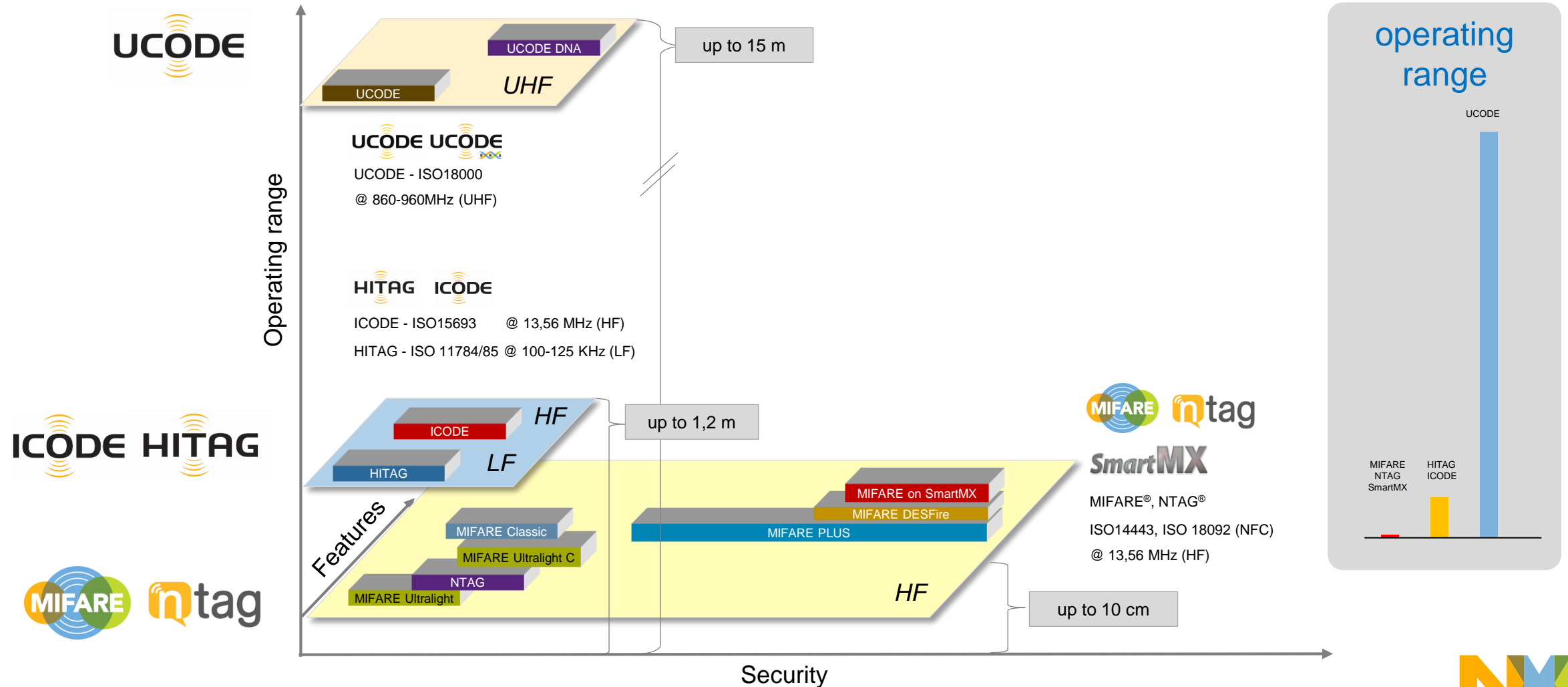
- MIFARE Plus Product positioning within portfolio
- Target markets & applications
- Why MIFARE Plus?
- Value proposition
- MIFARE Plus EV1



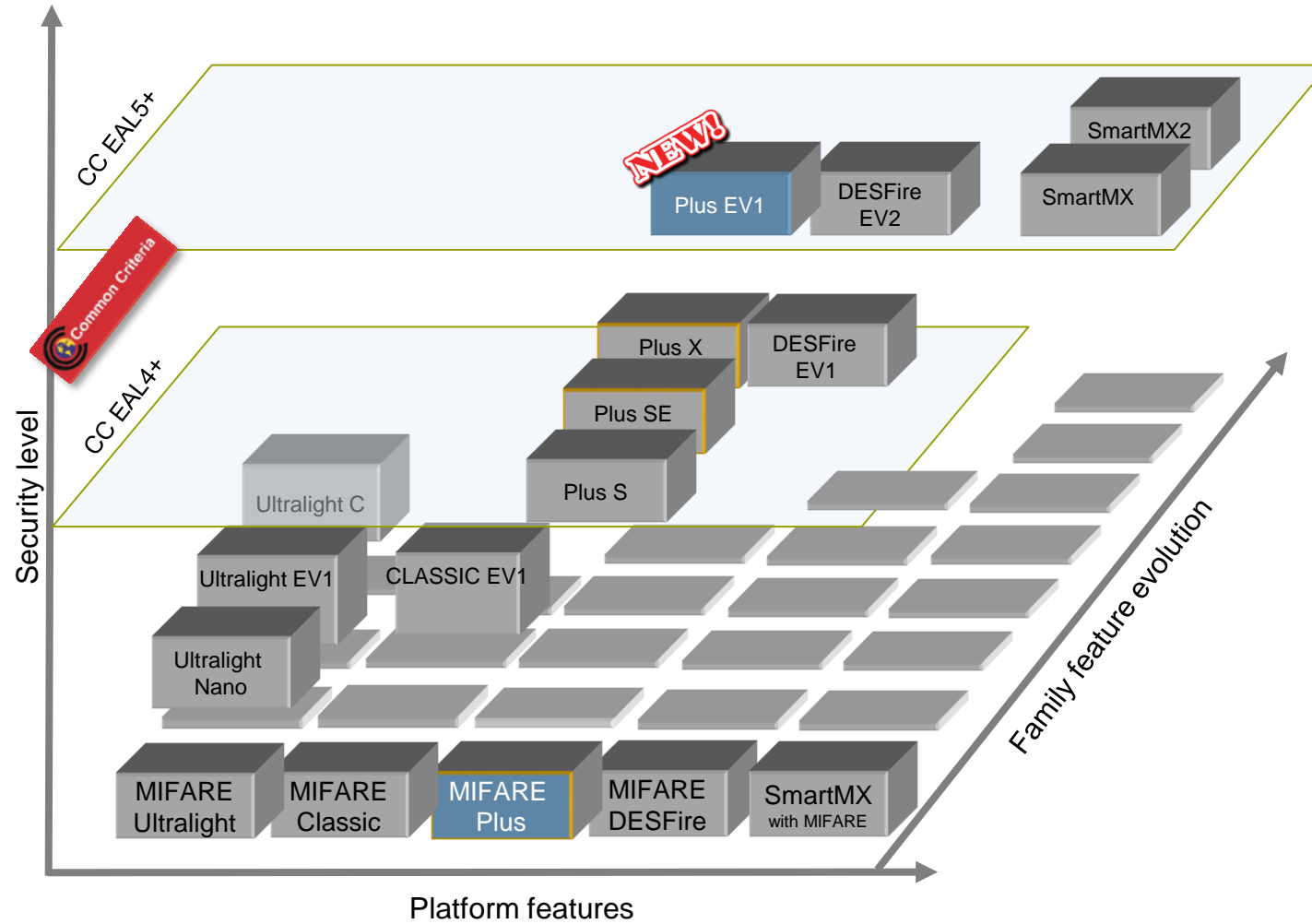
PRODUCT POSITIONING

NXP Contactless Tag IC Families

Relative positioning operating range vs. features and data security



MIFARE Plus EV1 Positioning



TARGET MARKETS & APPLICATIONS



Target Applications



- 40 different Applications globally are based on MIFARE Classic and MIFARE Plus



WHY MIFARE PLUS?



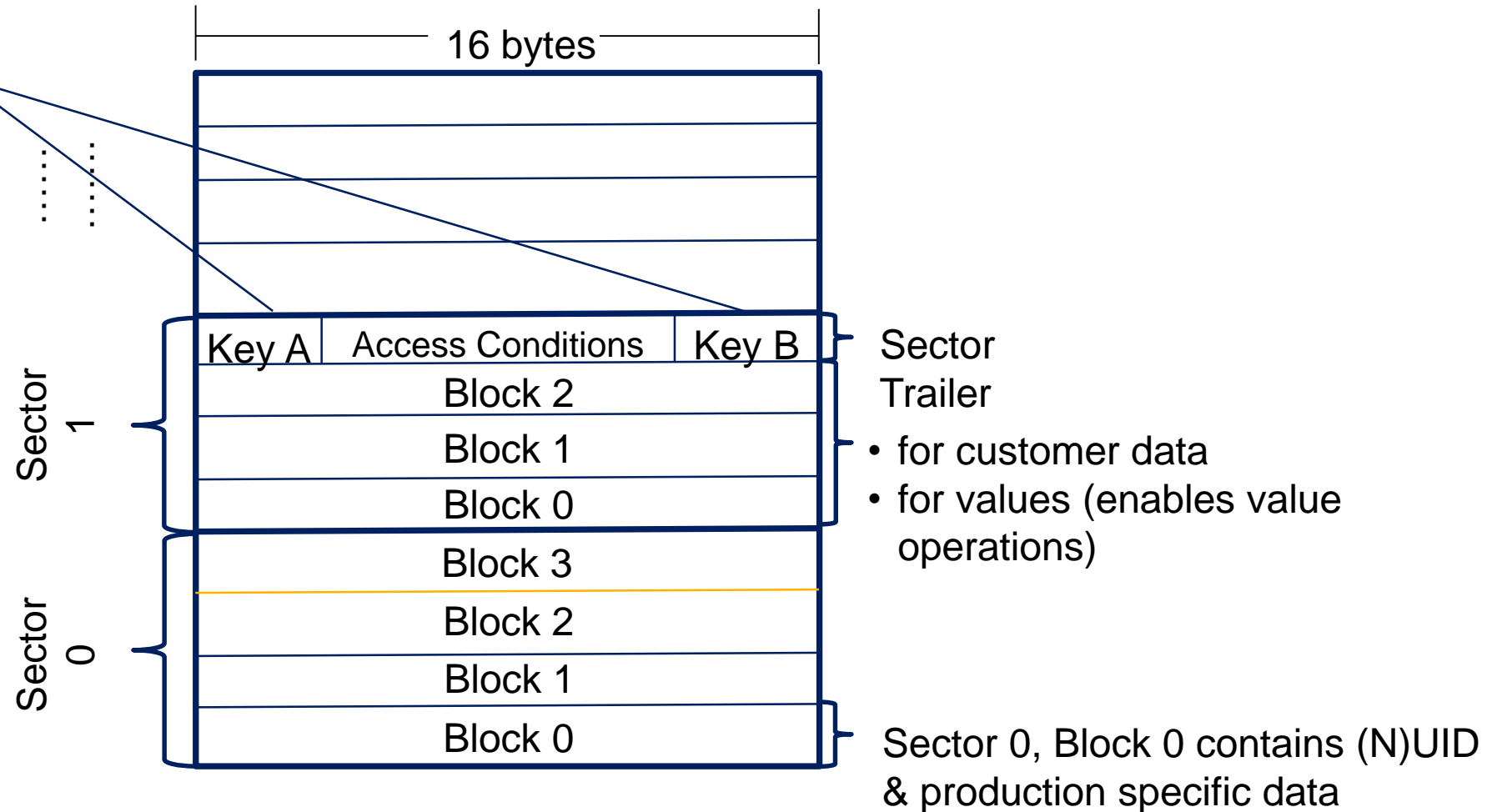
MIFARE Classic® Product Family

- Most used smartcard IC worldwide
- Enabling public transport in > 300 cities
- Powering more than 40 applications worldwide
- Key Features of MIFARE Classic EV1
 - 1KB or 4KB memory
 - 4B NUID or 7B UID
 - 48-bit Crypto1 security
 - Linear memory structure



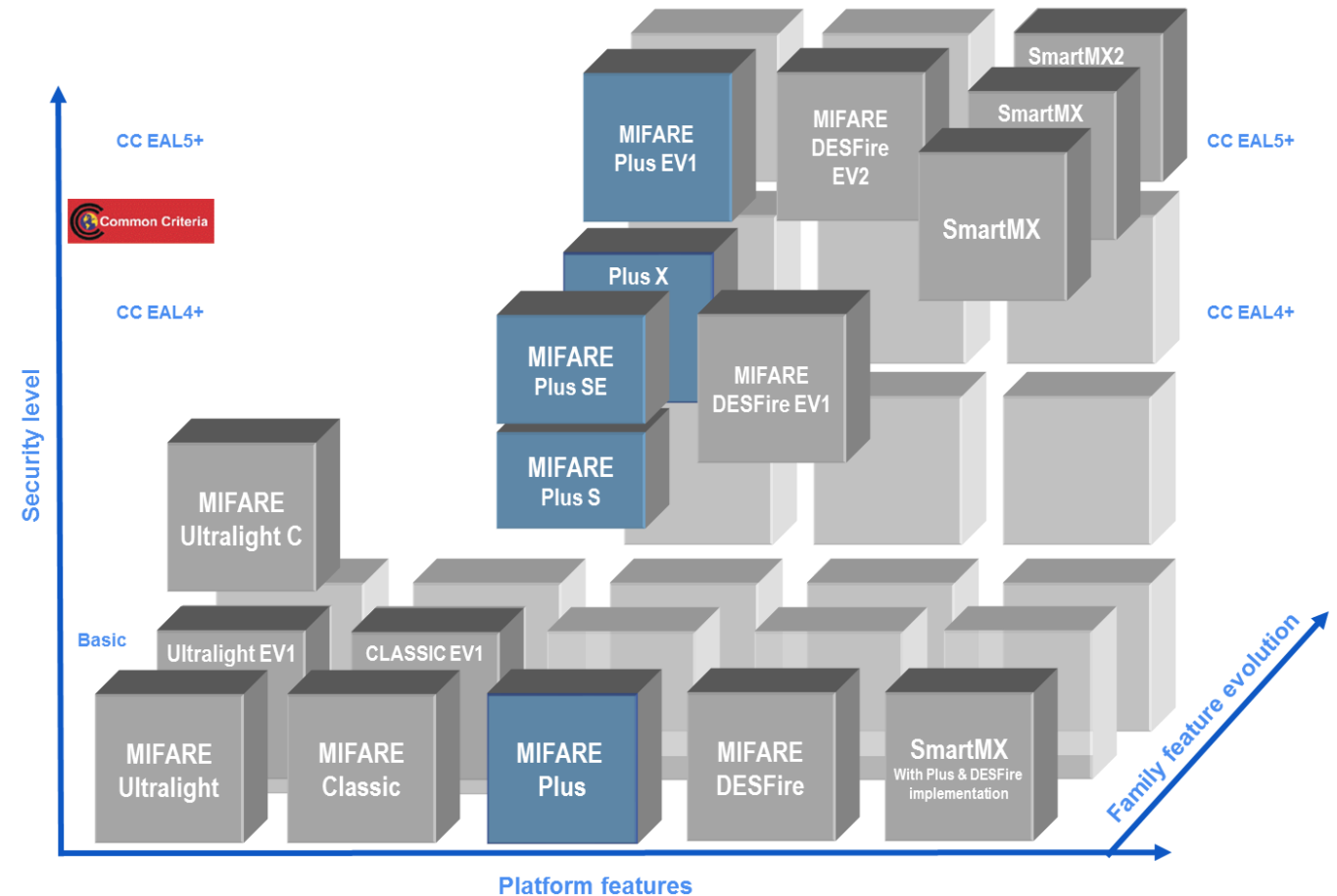
Memory Structure – Linear Memory

MIFARE Classic
48-bit Crypto1



Reasons to Migrate to a New Platform

- after more than 20 years security requirements increased
- NFC support needed
- But still leveraging from existing infrastructure installed base



VALUE PROPOSITION





MIFARE Plus – Scalable – Flexible – Future Proof

Latest features on highest security level

Secure



Securing the value of millions of end customers with benchmark AES security

- 128-bit AES based on global standards
- CC certified product family
- Transaction MAC

Field Proven



>15 million transactions/day

Dozens of cities including mega cities like Moscow, Sao Paulo,... on MIFARE Plus®



Sustainable

Features

1
9
9
4

MIFARE
Classic

2
0
0
9

MIFARE
Plus

2
0
1
6

MIFARE
Plus EV1

Interoperable

MIFARE Plus

>130Mpcs *shipped*

**>150% annual
growth**

in average for the last 4 years

Public Transport

Access Management

Loyalty Cards

> 40 others

*Fixed Memory Structure
Crypto1 and 128-bit AES ISO*

14443 compliant

**Security upgrade solution
for MIFARE Classic**



*Also available as
implementation on
SmartMX for DIF cards
and eSE*

*Licensed to
>5 companies*

**An EVolving platform
staying ahead in
performance, security,
privacy and multi-
application support**

MIFARE Plus Product Family

Continuous evolution and interoperability



1994
MIFARE Classic

2009
MIFARE Plus

06/2015
MIFARE Plus SE

06/2016
MIFARE Plus EV1

Increased feature set on highest security level

Cost-effective system environment upgrades

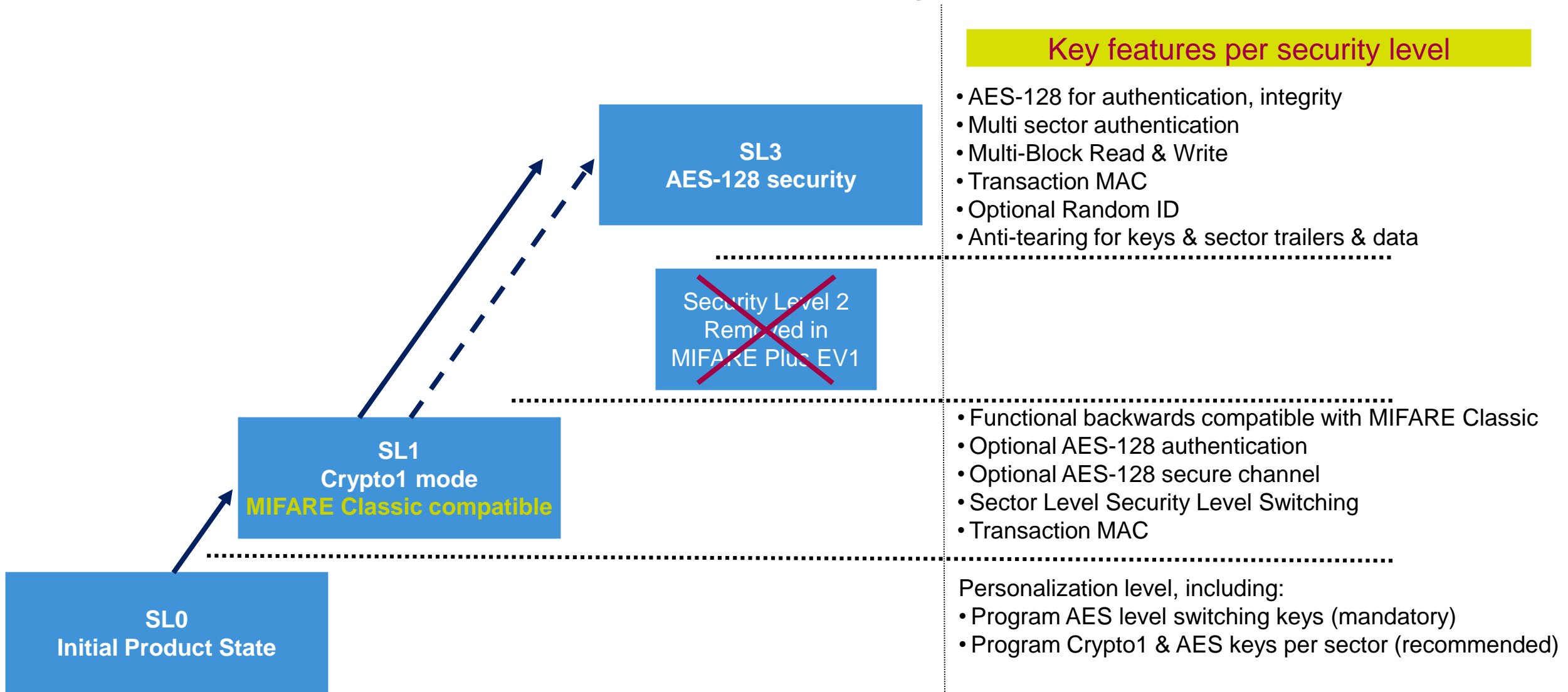
features:

- sector-wise security level upgrades
- e2e secure channel communication even for legacy Crypto1 sectors
- ISO 7816-4 wrapping
- TMAC for clearing house validation
- Improved interface for advanced tapping experience

MIFARE PLUS EV1



MIFARE Plus EV1 – Simplified Security Level Concept



MIFARE Plus® EV1 Features

Backwards Compatible

Functional backwards compatible to MIFARE Classic – Seamless upgrade path to AES security
Functional backwards compatible to MIFARE Plus EV0 – Easy replacement

Future-proof Investment

End2End Secure Channel – Fully secure over-the air card management even for Crypto1 sectors
SL1SL3 Mix Mode – Upgrade relevant applications only, save on system upgrade cost
Transaction MAC – Fraudulent transaction claim protection
Fully ISO compliant Proximity Check – Relay attack protection
Virtual Card Architecture – Privacy protection

Performance

Optimum transaction speed vs security – Fast & reliable transactions
New front-end – Achieving optimal performance
High-cap versions available – Suitable for small form factor

MIFARE PLUS EV1 – Key Features

Allows for selective system security upgrades and enables new, over-the-air value stream possibilities

Sector-wise security upgrade from Crypto1 to 128-bit AES

Upgrade security relevant applications only instead of whole system – save on overall system upgrade cost

Card top-up via mobile phone / no need for additional infrastructure

Secure end2end channel communication even for legacy crypto

Enable combined service offerings for end-users

Transaction MAC ensuring that no fraudulent claims can be made by merchants

Nutshell Security Concept for Physical Access Control

Sector-wise security level switching

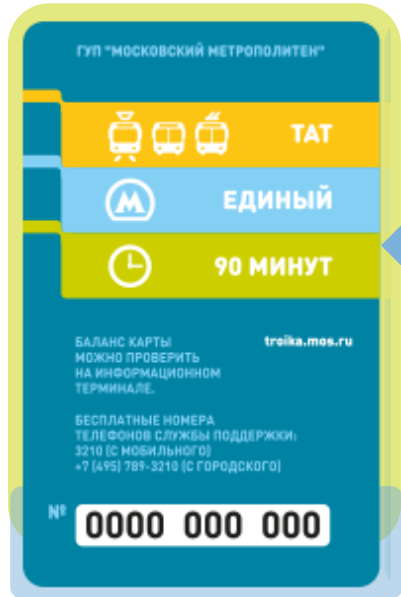
- Different security layers possible
- Reduce system upgrade effort and complexity
- Reduce system upgrade cost



Secure Over-the-air Services – eg. Top-up Services

Optional AES secure channel in SL1

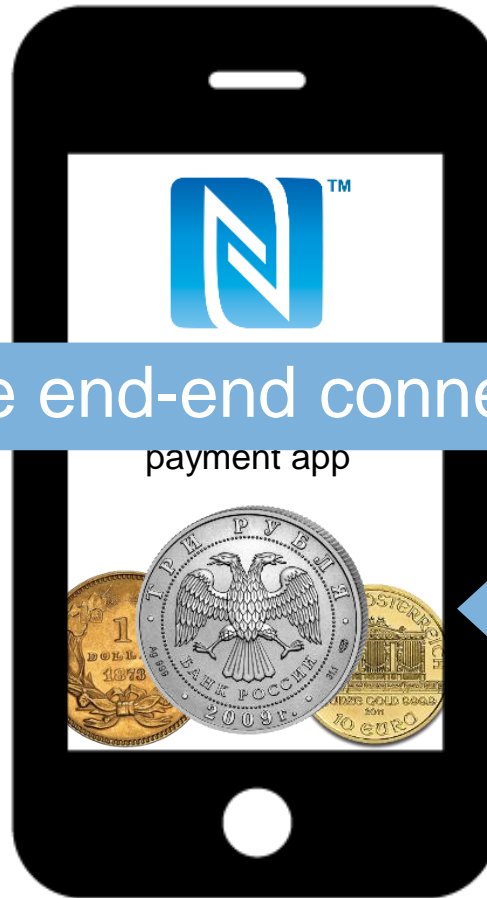
Card personalized to SL1



Secure end-end connection

- 128-bit AES secure
- full data encryption
- full integrity protection
- write values to any card sector

AES key for secure channel communication



Secure connection to service provider

- choose and pay for eg. a 1 day ticket
- choose and pay the top-up for your card for eg. for vending machines
-



Secure Over-the-air Services – eg. Top-up Services

Business Need

Advantages Value Chain

Advantages System Operators

Issue Premium Cards

- Sell high value prints
- Charge min. premium for add. personalization effort

- Charge premium for premium market segment
- Tailored service offering for each customer segment

Upgrade security relevant applications

- Upsell to existing customers
- Address additional customer groups

- Implement additional services for end customers
- Minimize implementation cost

Remote card management

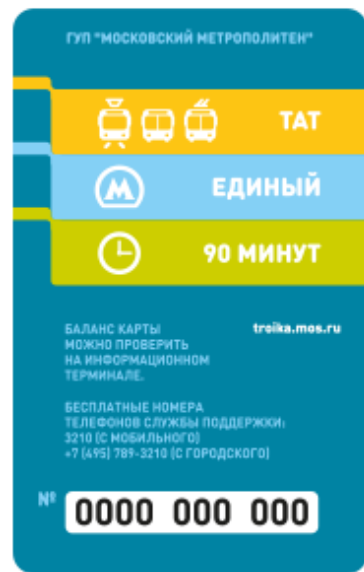
- Personalize cards in the field
- Upgrade cards in the field
- Easily load credentials

- Simple maintenance
- Simple deployment of new, secure applications

Enable Offline Transactions with Secure Verification

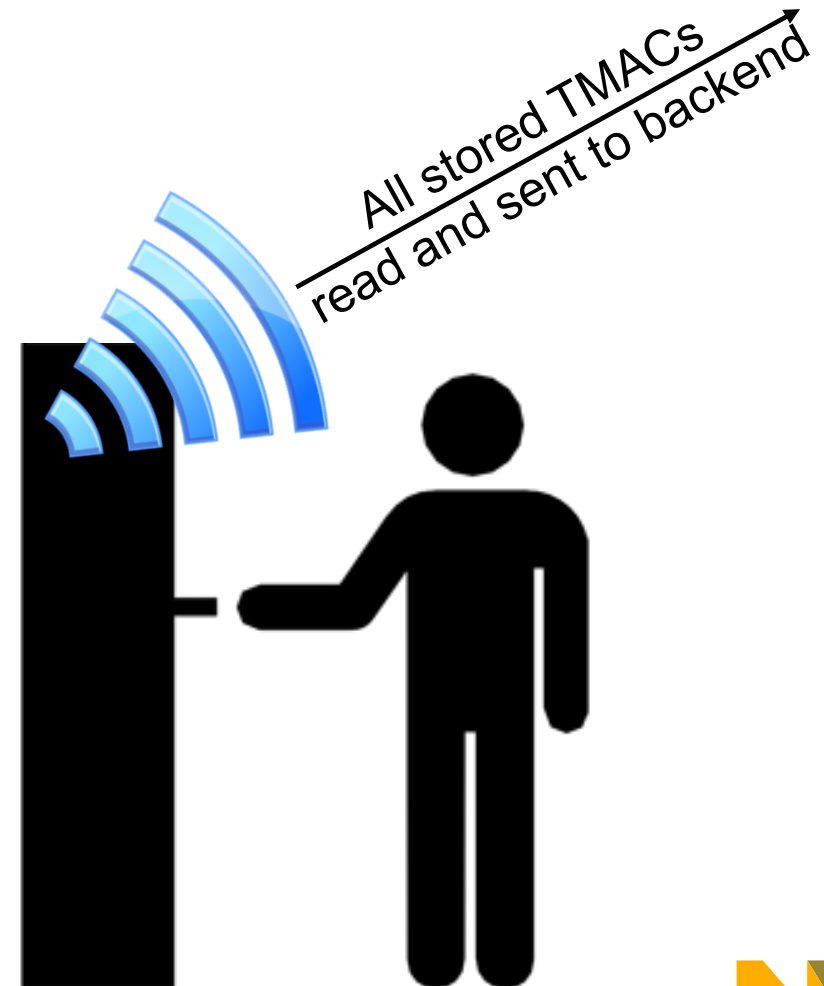
Transaction MAC

- Secure verification of transaction validity
- Adding offline capabilities
- Establish trust in multi-service provider systems



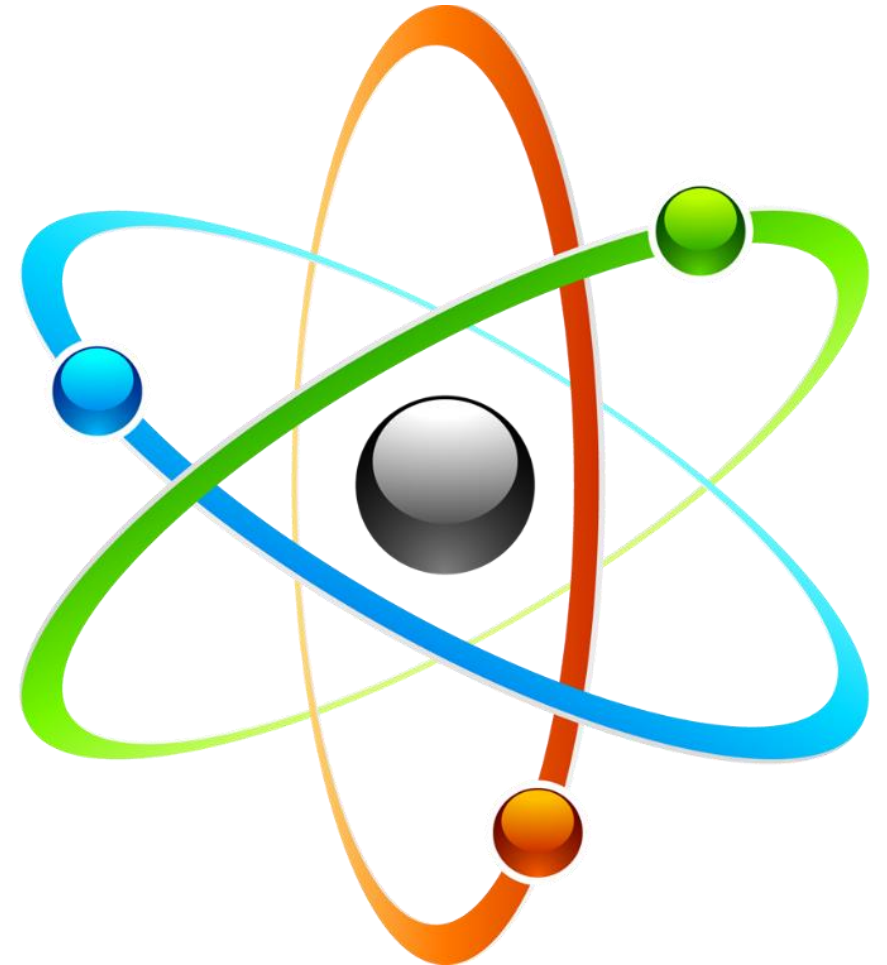
Valid offline transaction

TMAC with transaction data stored in reader



MIFARE Plus EV1 Eco-system Roadmap

- MIFARE Plus Applet – Q4 2016
For easy integration into mobile environments
- MIFARE4Mobile integration – end 2016
Standard for using MIFARE Plus EV1 in SEs





SECURE CONNECTIONS
FOR A SMARTER WORLD

ATTRIBUTION STATEMENT

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