NFC IN CONSUMER ELECTRONICS AND HOME APPLIANCES

TVRTKO BARBARIC REGIONAL MARKETING DIRECTOR NFC

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AGENDA

- What is NFC?
- Use cases
 - Parametrization
 - Diagnosis
 - Enhanced GUI
- Product portfolio & support



01 What is NFC?





NFC



- NFC is a contactless short range technology, based on inductive coupling (10cm / 4 in)
- Operating frequency 13.56MHz, speed < 848 kbits/s
- Co-invented in 2002 by NXP and Sony
- NXP is NFC market leader (80% share in POS terminals, 82% NFC tags share)

Big reasons to consider NFC



More intuitive than any technology It's like shaking hands



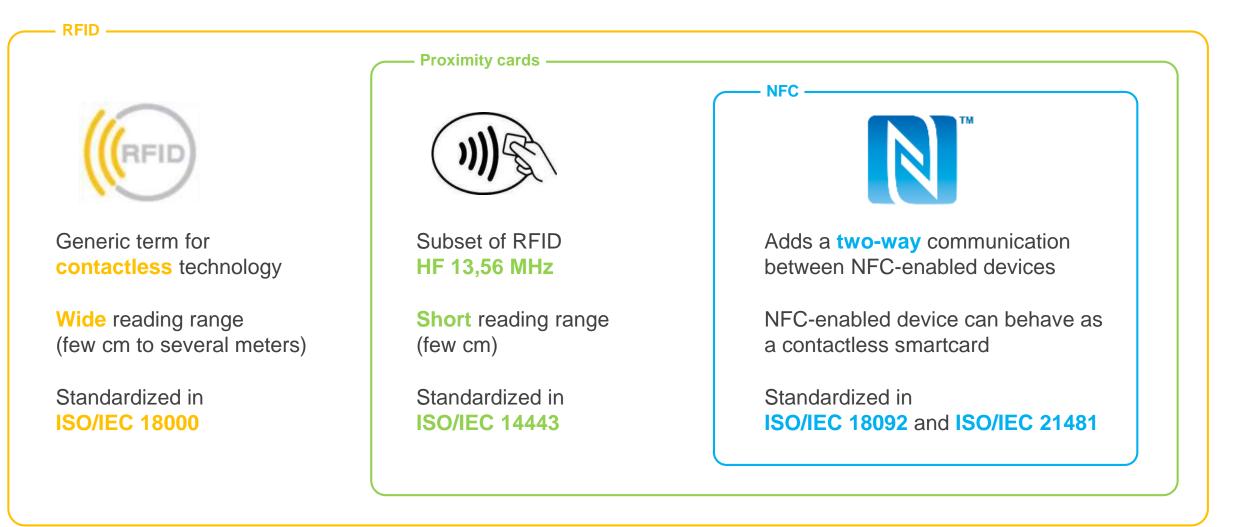
Use Power Very Efficiently Only one of the two devices needs to be powered



Trusted addition to other technology Especially for pairing devices



RFID, proximity cards and NFC

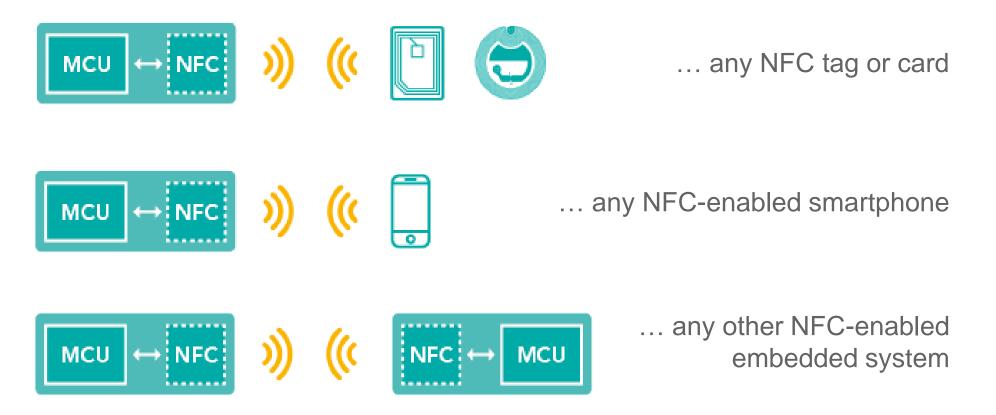


Act of will ("Tap to initiate an action") • Zero-power • Highest Security



Different possibilities of NFC interaction

An NFC device can interact with ...







02. Use cases



Most common architectures



Zero-power parameterization Zero-power diagnosis Zero-power firmware update Network node commissioning Enhanced GUI



Identification and Authentication of consumables and accessories



List of countries by smartphone penetration

Rank +	Country +	Total Population +	Smartphone Penetration +	Smartphone Users 👻
26	China	1,388,233,000	51.7%	717,310,000
45	India	1,342,513,000	22.4%	300,124,000
7	United States	326,474,000	69.3%	226,289,000
33	Brazil	211,243,000	37.7%	79,578,000
25	Russia	143,375,000	54.7%	78,364,000
27	Japan	126,045,000	50.1%	63,089,000
9	Germany	80,636,000	68.8%	55,492,000
46	Indonesia	263,510,000	20.7%	54,494,000
30	Mexico	130,223,000	40.7%	52,993,000
10	United Kingdom	65,511,000	68.6%	44,953,000
16	France	64,939,000	65.3%	42,399,000
28	Turkey	80,418,000	49.8%	40,010,000
15	Italy	59,798,000	65.8%	39,323,000



Identification and Authentication of consumables

- Identification and authentication of genuine replacement parts or consumable refills
 - With the help of the device itself, or the phone
- Automated transfer of settings
 - Device reader communicates with tagged part / consumable in the unit for ease-ofuse and best performance
- Facilitates purchasing and usage decisions
 - E.g. warranty registration, replenishment alert, promotion, how-to video, linking to service center

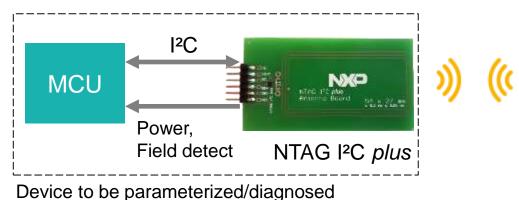




Embed NFC into any Electronics device for smart interaction



Zero power parametrization



1 5

- Key steps for integration
 - Integrate NFC NTAG I²C plus into device
 - Develop app on NFC phone
 - For details, see "How-to" guide: <u>https://community.nxp.com/docs/DOC-333834</u>
 - Product: NTAG I²C plus (NT3H2211)

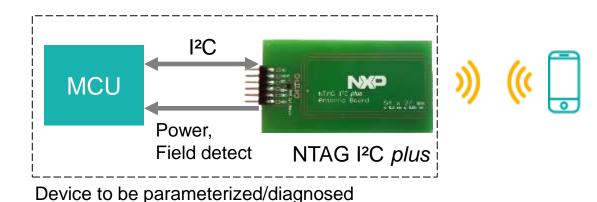
Parameterization

- Select settings in the app on the NFC phone
- Tap phone to the (unpowered) device
- Phone writes configuration into the NTAG I²C *plus* user memory via NFC
- At boot time, MCU reads configuration via I²C bus

Currently only supported by Android phones



Zero power diagnosis



Key steps for integration

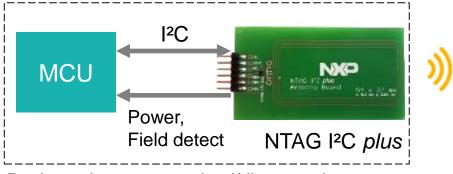
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Diagnosis

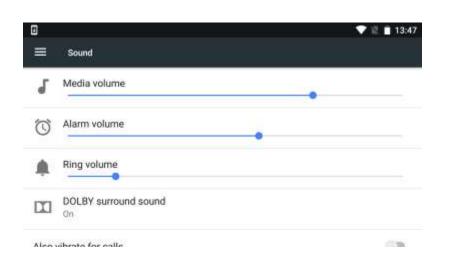
- At runtime, MCU writes data into the NTAG I²C *plus* user memory via I²C
- Tap phone to the (also unpowered) device
- Phone reads data via NFC and shows in an app



Enhanced GUI



Device to be parameterized/diagnosed



Diagnosis

- At runtime, MCU writes data into the NTAG I²C plus user memory via I²C
- Tap phone to the (also unpowered) device
- Phone reads data via NFC and shows in an app



Parameterization

- Select settings in the app on the NFC phone
- Tap phone to the (unpowered) device
- Phone writes configuration into the NTAG I²C plus user memory via NFC
- At boot time, MCU reads configuration via I²C bus



References: NFC used today already for parameterization and diagnosis



Schneider Electric – Zelio NFC Timing Relay https://www.youtube.com/watch?v =I4sUMhLyhwQ



Sigma Sport BC14.16 and 16.16 bike computer



Theben Dimax 544 plus dimmer





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NTAG I²C plus

- The simplest, most cost-effective NFC interface
- Dual interface to the memory: NFC and I²C slave
- Configure memory for multiple rewrites or password protect it
- Energy harvesting to power the device from the NFC reader field
- Field detection to wake up the MCU saves power
- Pass-through mode (SRAM) lets NTAG I²C *plus* act as a modem for direct communication between the NFC device and the MCU

Software

From the MCU side, the NTAG I²C plus looks like an I²C memory, and from the phone side it looks like an NFC tag. All source code: <u>OM5569-NT322ER</u>

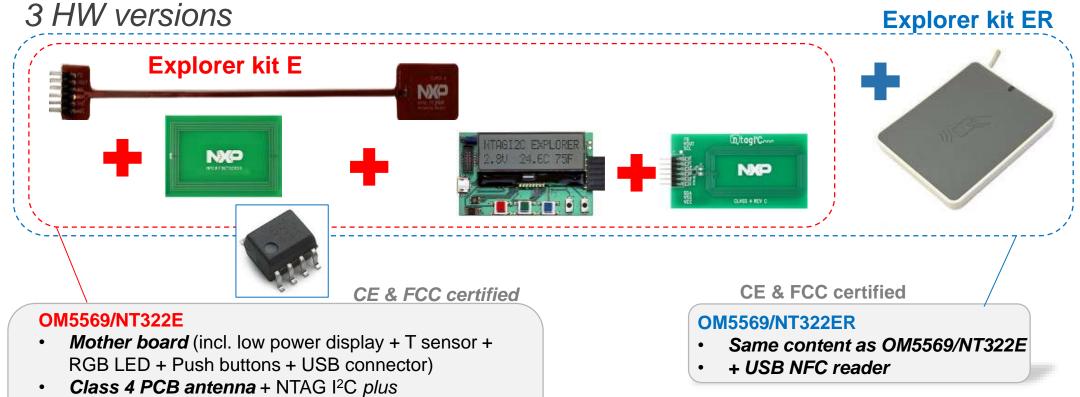
Tools	OM5569-NT322E	NTAG [®] I ² C plus Explorer Kit		
	OM5569-NT322ER	NTAG [®] I ² C plus Explorer Kit with NFC Reader		
	OM5569-NT322F	NTAG I ² C plus Flex Kit		

	NTAG I ² C plus
NFC Forum Tag Format	Туре 2
EEPROM User Memory (B)	888 or 1912
RF Baud Rate (kbit/s)	106
Fast READ Command	Х
Fast WRITE Command	Х
Originality Signature	Х
Memory Access Protection	RF Interface & I ² C (Read/Write)
Field Detection	Х
Energy Harvesting	Up to 15 mW
Pass-Through Mode	Up to 40 kbit/s
Temperature range	-40 °C +105 °C
Packages	XQFN8, TSSOP8, SO8





NTAG I²C plus Kits overview



- 10 samples of NTAG I²C *plus* in SO8 package
- RF detector board
- Class 6 Flex antenna







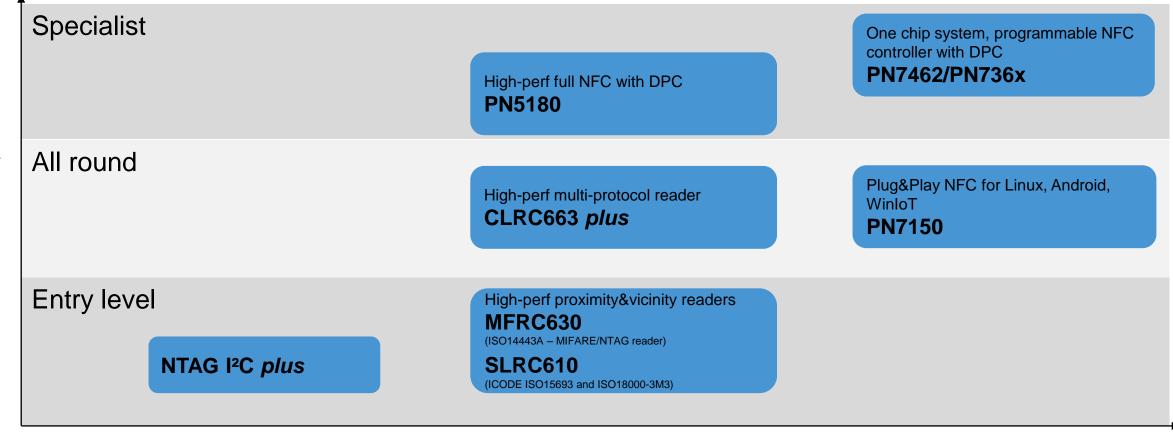
03. Product Portfolio & Support



NFC focus products for each application need –

Readers/connected tags

Features and price



Connected tag solutions

NFC tags with non-volatile memory and host connection

NFC Frontend solutions

NFC reader with NFC Reader SW Library

NFC controller solutions

NFC reader with integrated 32-bit Cortex MCU and either integrated firmware or freely programmable memory

* Single chip: Cortex M0 MCU + last generation NFC reader + ISO 7816 Contact reader



Support material / references

- NTAG I²C *plus* product page: <u>http://www.nxp.com/products/:NT3H2111_2211</u>
- Customer development board page: <u>http://www.nxp.com/demoboard/OM5569-NT322ER</u>
- How-to guide: <u>https://community.nxp.com/docs/DOC-333834</u>
- Community for technical questions: <u>https://community.nxp.com/community/nfc</u>





NFC Webinars

Best place for getting quick information on

- -NFC technology
- -Application use cases
- -Products description
- -In-depth technical Training

2 ways to get there

• Support \rightarrow Online training academy \rightarrow NFC Webinars

• Or in 1 click from nxp.com/nfc: NFC Webinars (at the bottom right hand side under "NFC support")

http://www.nxp.com/support/:NFC-WEBINARS

IXP solutions FC use cases	

	3	NI C Dasies					
		Topic C	Description				
		NFC Essentials II	Introduction to NFC technology and functionality		Full Webmar 🕽	Shuit Reel 9	
			Introduction to NFC use cases, inicuding recommended product solutions		Full Wobiner 🕽	Short And S	
			Introduction to NXP's NFC Reader IC portfolio: NFC frontends, NFC controllers, NFC connected tag ICs.		Full Webmar 🕽	Bhort Reel 3	
NO SECURE CONNECTIN	ONS DRLD	build your own reader h	ow to choose the r	build an NFC reader, m right reader and microco spect to security require	ontroller ICs, reader	Put Webmar > Part 1	Shot Real
			antenna theorical fundamentals, how to match it in our NEC reader design.			Pull Webmar > Part 2	
Products					and	Ful Webitar >	Short Reed 3
Τορία	Description						-
PN71xx product presentation Diverview, features play full NFC Forum PN71xx product support package PN7150 NFC Com BeagreBore Black,		ad applications of PN71xD high-performance plug n Full Webmar Short www Shor					
PN7462 - Fitst all-in-	Overview, features and applications of PN7462 NXP's all-in-one /			FMI Innie -			
one full NFC solution	solution with integrate contact smart card rei						
PN7462 - Product	Getting started with C	Торіс	Description				
Support package	Overview, teatures an	NFC use cases for industrial applications				Pull Webmar >	Intern Report 4
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ow to develop NFC applications Device-to-device ammunication via NFC	30 min hands-on session on how to integrate NFC for device- to-device communication, e.g. when you need to exchange data between devices which cannot be connected via a cable as sealed, moving or rotating parts.		nge Webma	Comunitate 🕈			
esign and implement NFC oplications 1: Product support ackage for NXP NFC readers		flware support and design suppor enected NFC tags, NFC frontends		Shut Real 🕽			
esign and implement NFC optications 2: Artenna design onsiderations for NXP NFC ader solutions		nals and antenna principle, NFC a NXP solutions, NFC reader test ar		6			
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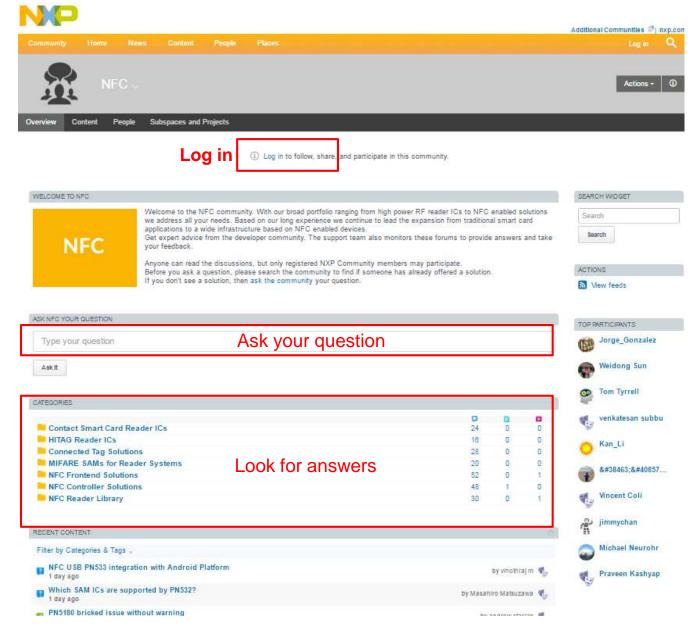
NFC Basics

Use our technical community for your questions

 Become a registered member and get expert advice from the developer community

How to get there
NFC and Reader ICs → NFC
Technology hub → NFC support
→ NFC community

https://community.nxp.com/community/nfc





NTAG I²C plus ordering details

Product	Part number	12NCs	Package	Delivery form	MOQ
NTAG I ² C plus 1k	NT3H2111W0FTT (1k)	9353 069 32118	TSSOP8	Tape&reel	2.5kpcs
NTAG I ² C <i>plus</i> 2k	NT3H2211W0FTT (2k)	9353 069 33118	TSSOP8	Tape&reel	2.5kpcs
NTAG I ² C plus 1k	NT3H2111W0FT1 (1k)	9353 070 09115	SO8	Tape&reel	500pcs
NTAG I ² C <i>plus</i> 2k	NT3H2211W0FT1 (2k)	9353 070 16115	SO8	Tape&reel	500pcs
NTAG I ² C <i>plus</i> 1k	NT3H2111W0FHK (1k)	9353 069 39125	XQFN8	Tape&reel	4kpcs
NTAG I ² C <i>plus</i> 2k	NT3H2211W0FHK (2k)	9353 069 43125	XQFN8	Tape&reel	4kpcs



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