



Discover Kinetis, the Broadest Microcontroller Family in the Market based on ARM[®] Cortex[®]-M Processors - **There is Always a Kinetis for Your Application**

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Agenda

- Embedded Processing Strategy
- Microcontrollers Portfolio and Roadmap
- Development Tools



We Enable the Key Development Forces



Secure Data

Diverse Data Sources
Optimized Networks
Security, Security, Security



Small, Fast, Energy Efficient

Product Longevity
Balanced Performance/Power
Shrinking Power Envelopes



Easy to Use

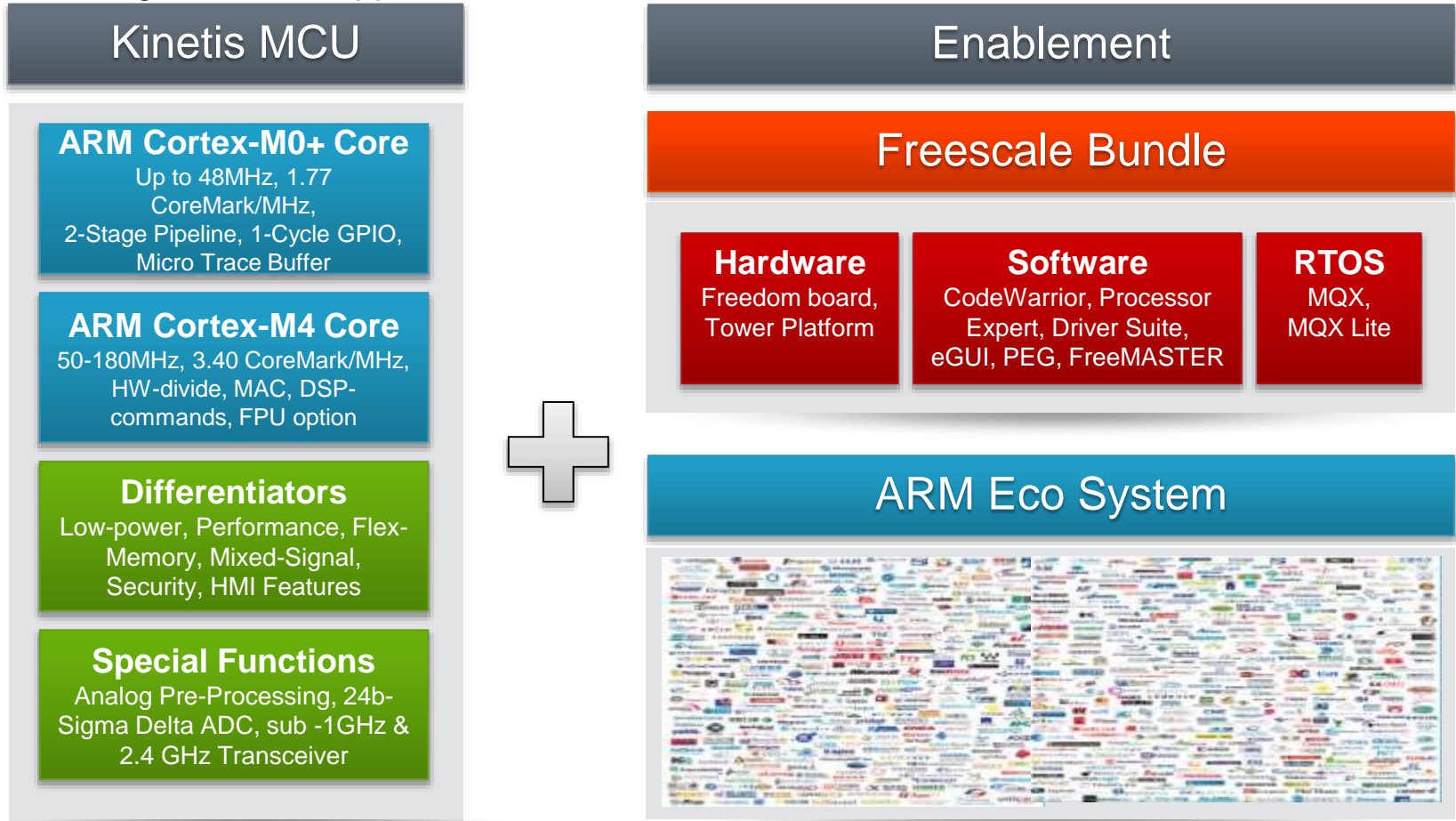
Integrated, Compatible, Scalable
Global Partners
Faster Time to Market

50 BILLION
CONNECTED DEVICES
by 2020

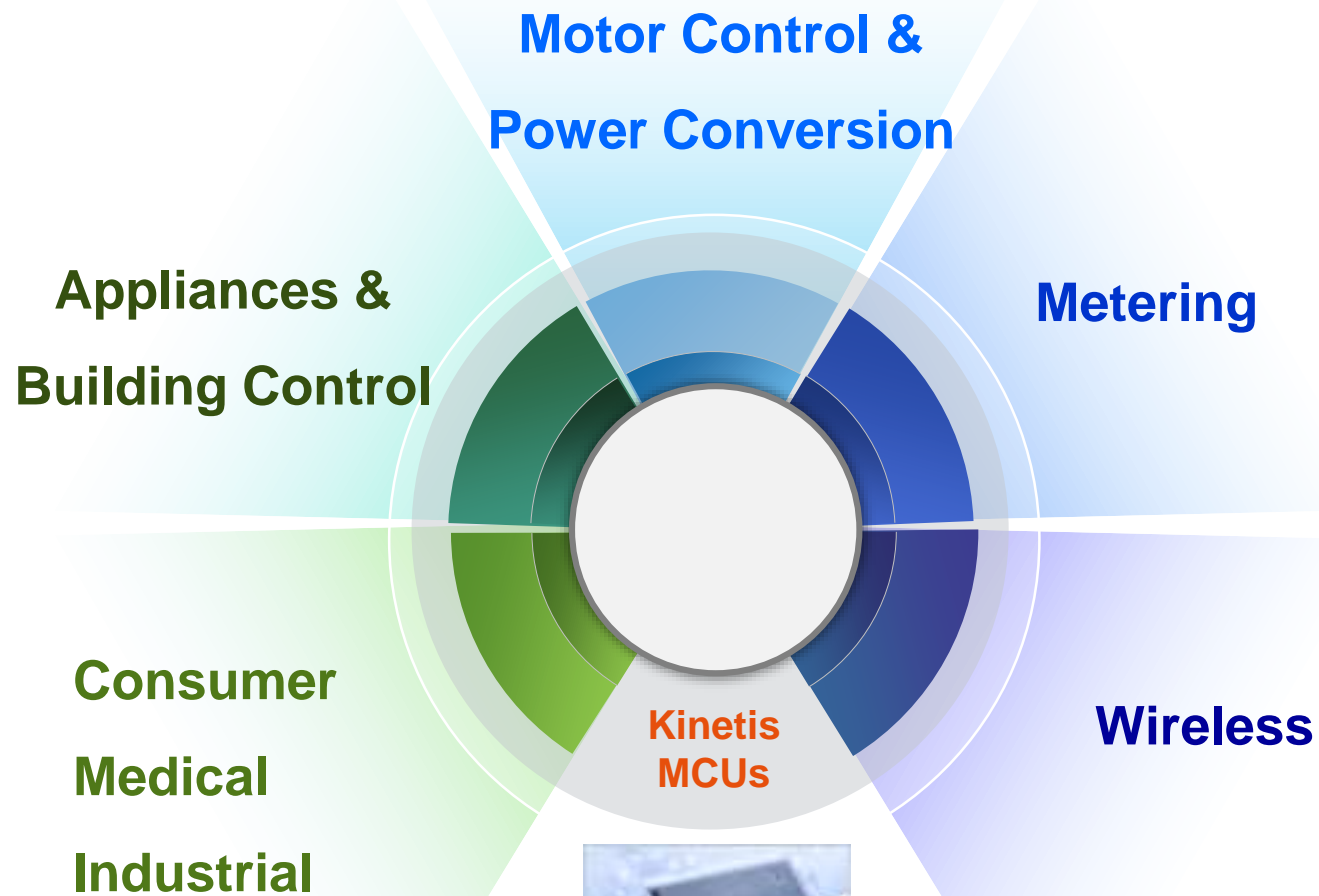


Market Trends and the Kinetis MCU Solutions & Applications

Today's market expects **increased performance** and **functionality**, **smarter peripherals**, **integrated HMI** and improved **power efficiency**. However, product advancements are not enough; software is critical to success. **Freescale understands this requirement and is delivering** to help customers bring innovative applications to market in record time.



Kinetis MCUs: Target Applications



Kinetis MCUs in Production



Microsoft



GARMIN



GoPro
Be a HERO



CASIO



nest



Nidec



Saeco



Electrolux



INDESIT
company



MAD CATZ



SENSUS
The Measure of the Future



OSAKI



DELTA



GE



KISAN



国家电网
STATE GRID
南瑞集团公司
NARI GROUP CORPORATION



威胜集团
Western Group



IUSA
Grupo IUSA



ISKRAEMECO

freescale™



Freescale Leadership with Kinetis MCUs

2010



Industry's first Cortex-M4-based MCU

2011

Kinetis MCUs set industry records with benchmark tests, further demonstrating leadership in product capabilities

2012

Industry's first Cortex-M0+-based MCU



2012

Industry's first sub-gigahertz wireless MCU
Using the world's most energy-efficient 32-bit core



2013



New Kinetis series enable cost-effective meters with highest level of accuracy & security

2013



World's first Cortex-M0+-based MCU with 5V support

2014



Streamlining next-generation motor control and digital power conversion with Kinetis V series MCU

2015

Delivering new levels of performance to the embedded market with early adoption of ARM Cortex-M7 core

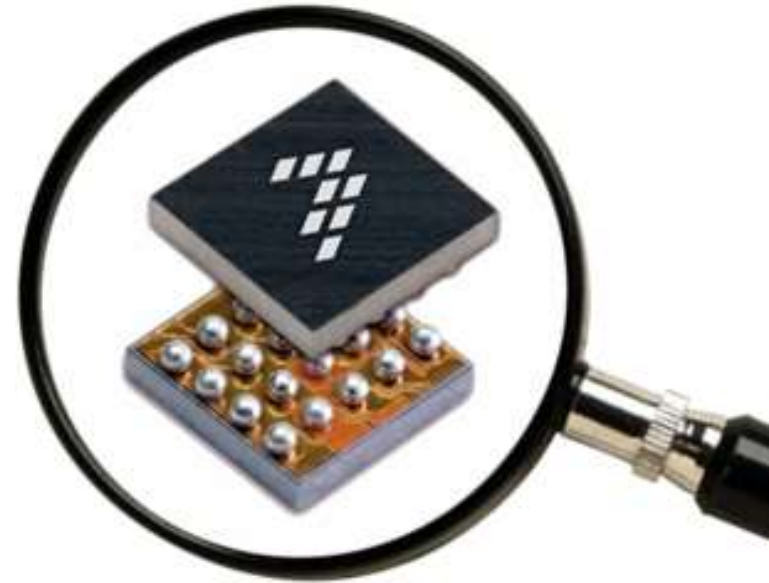




Kinetis MCUs: World's smallest and most energy efficient ARM-based MCUs

Miniature Packages. Massive Potential.

- Industry-leading portfolio of ARM-based solutions in chip-scale packages (CSPs) that offer smaller size and greater functionality than competing solutions
- Advanced chip-scale packages for the ultimate in PCB area reduction
- Freescale offers Kinetis K mini MCUs for high performance and enhanced integration and Kinetis L mini MCUs for lowest power consumption
- Mass production now! **Over 10 million unit already shipped. New Kinetis mini MCUs continue to be added to portfolio.**



For more information, visit
[freescale.com/KinetisMinis](https://www.freescale.com/KinetisMinis)



Kinetis Leadership

The Kinetis portfolio is the world's broadest MCU portfolio based on Cortex-M cores, offering more than 700 hardware- and software-compatible Cortex-M0+ and Cortex-M4 MCU families with exceptional low-power performance, memory scalability and feature integration.

Broadest MCU Portfolio
Availability

Industry-leading
Scalability

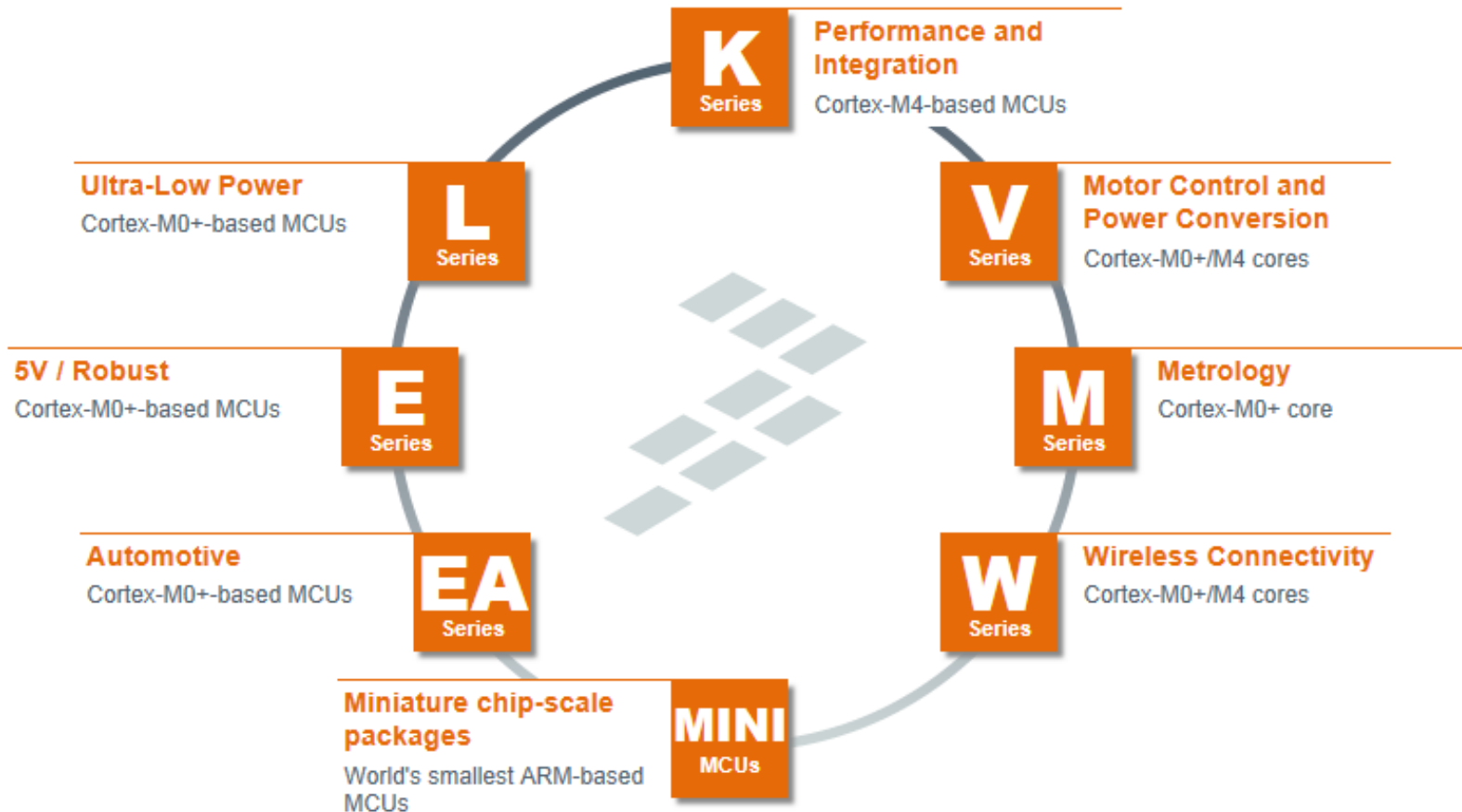
Feature Integration
Compatibility

“The range of capabilities and the scalability offered by Freescale supports the economical development of extremely innovative, forward-looking technology.”
-Customer

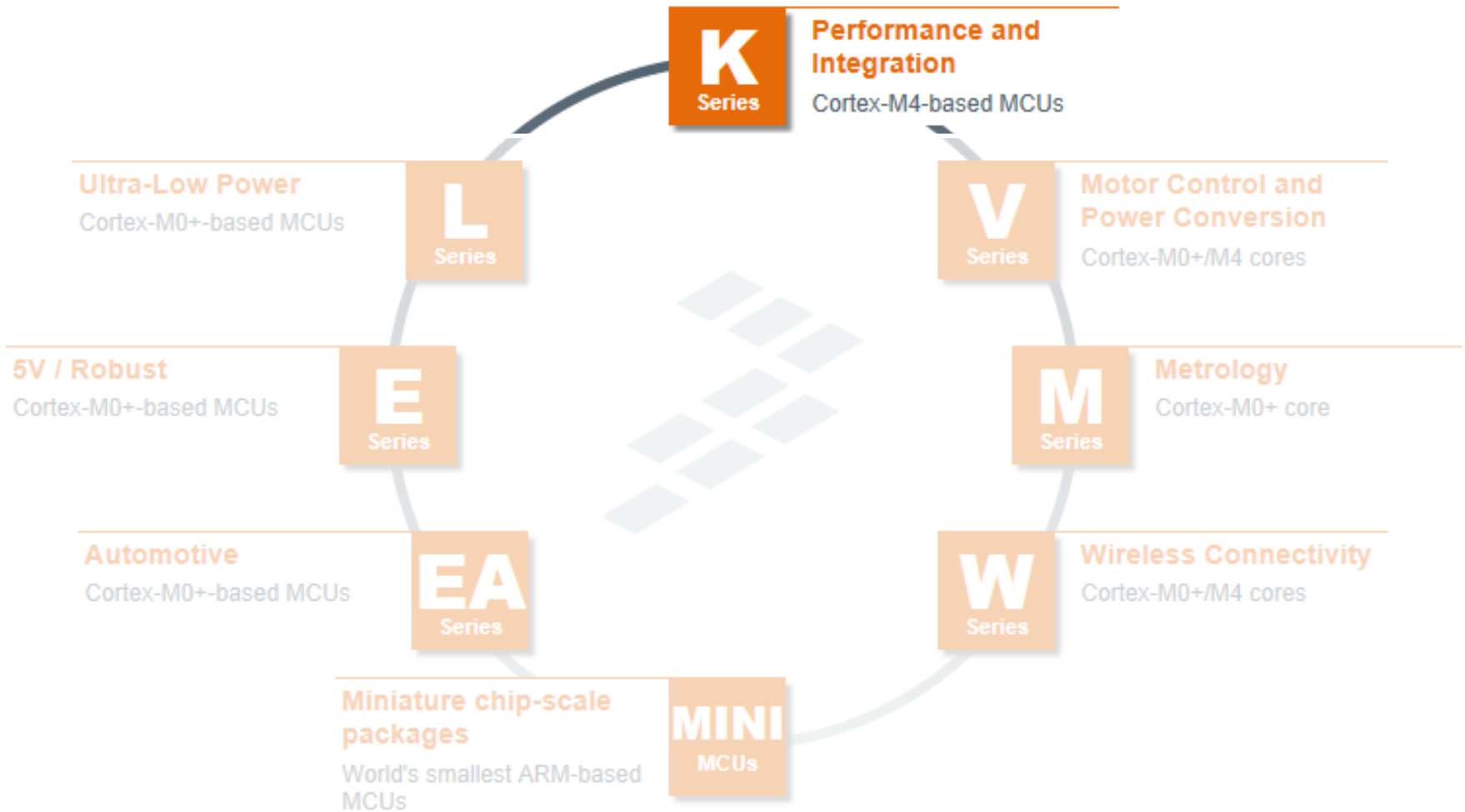


Kinetis Availability

The Kinetis portfolio consists of several series of MCUs with general-purpose and application-specific features.



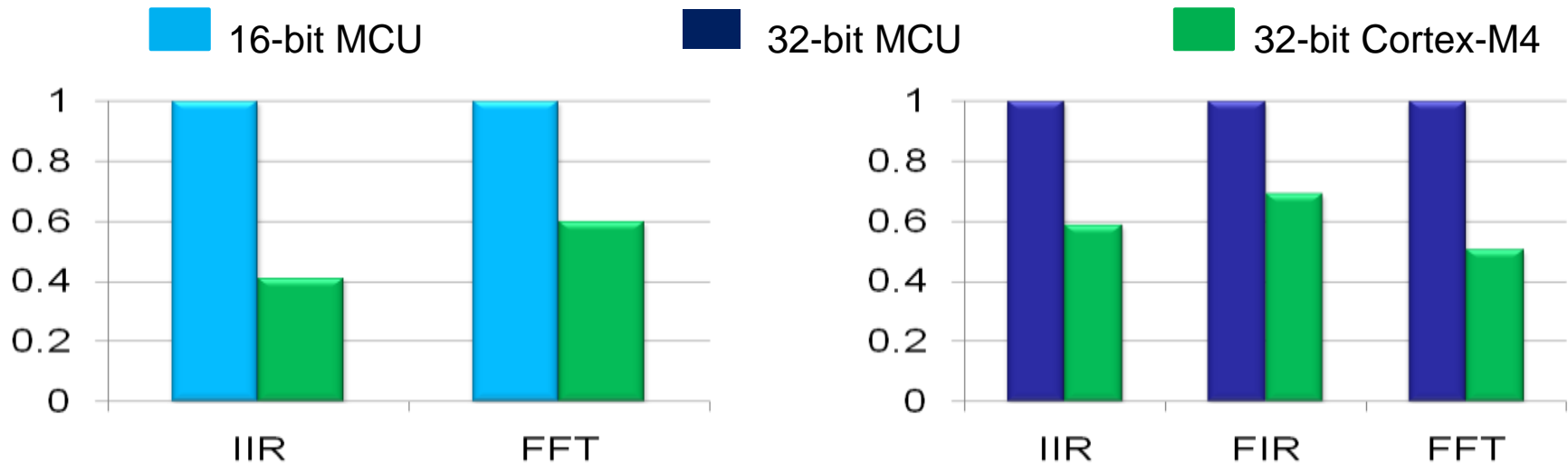
Kinetis **K** Overview



Kinetis MCUs: Industry's First Cortex-M4-Based MCU

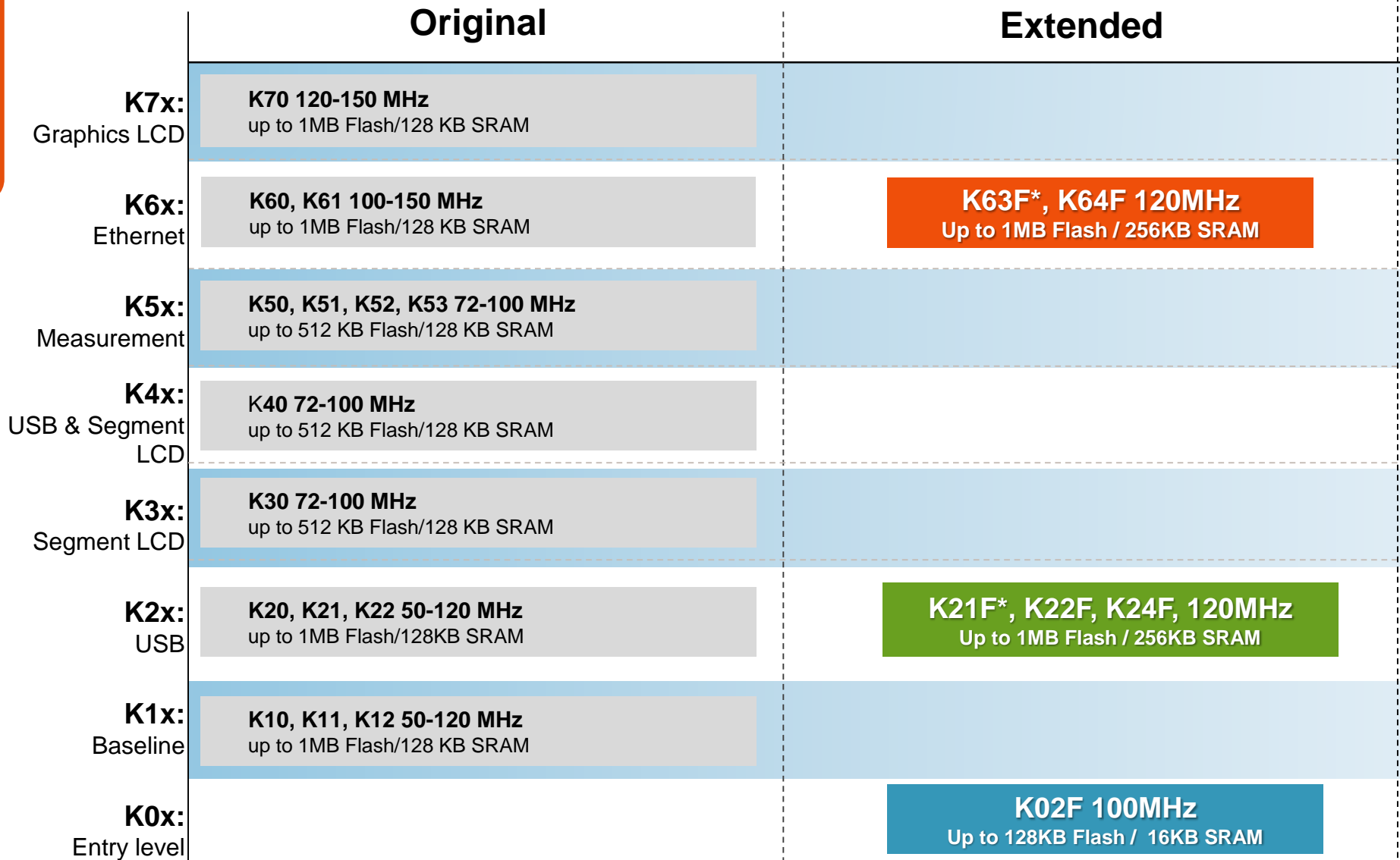


The Cortex-M4 is ~2X more efficient on most DSP tasks than leading 16- and 32-bit MCU devices with DSP extensions



Kinetis K Portfolio

* Represents Tamper Detection

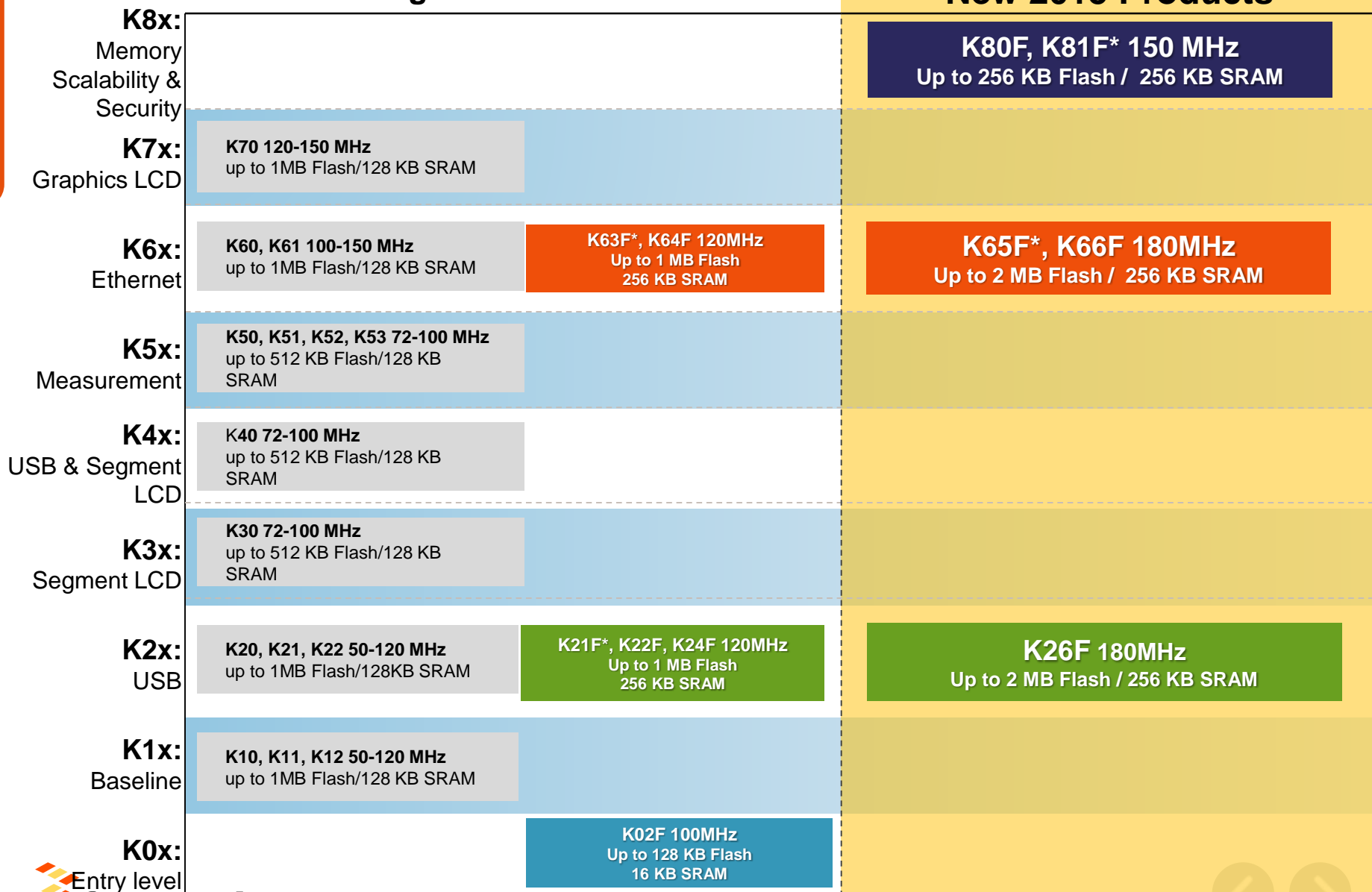


Kinetis K | Our Upcoming Products

Original + Extended

* Represents Tamper Detection

New 2015 Products



Kinetis K Series

based on the ARM Cortex-M4 core



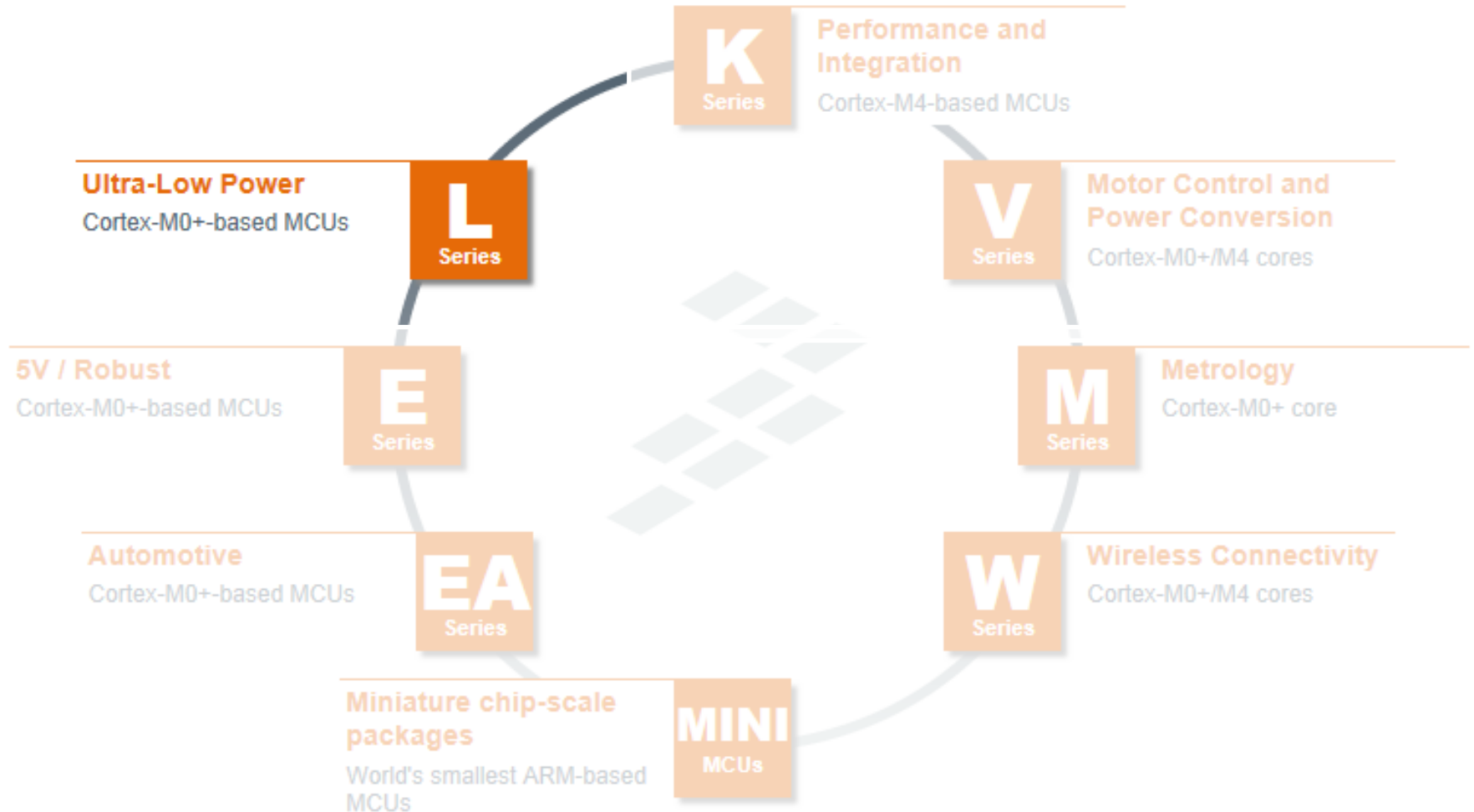
High Performance and Integration

Designed for scalability, performance efficiency, integration, connectivity, communications, HMI and security. Kinetis K offers industry-leading low power and significant BOM savings through smart on-chip integration.

- ✓ **Power Efficiency**
- ✓ **Security**
- ✓ **Connectivity**
- ✓ **Product and Software Scalability**



Kinetis L Overview



Benefits of Moving from 8/16 -bit to 32-bit Cortex-M0+

8/16-bit

Performance

- Older, slower architectures & technology
- Increased code size/complexity when performing complex math operations

Energy-Efficiency

- Low energy-efficiency

Low Cost

- 6-35k gates
- Variable code density

Ease-of-Development

- Limited addressable memory
- Simplistic interrupt controllers
- Limited scalability (MHz, flash, features)
- Limited ecosystem support

32-bit Cortex-M0+

Performance

- 2x to 40x more than 8/16-bit, 9% more than Cortex-M0
- Fast 32-bit math processing
- Fast single-cycle access to I/O

Energy-Efficiency

- >2x CoreMark/mA than closest 8/16-bit MCU, +30% / CM0

Low Cost

- 12-35 k gates
- Excellent code density

Ease-of-Development

- Linear 4 GB address space – no need for paging
- Full-featured interrupt controller – simpler s/w architecture
- Huge scalability – h/w and s/w reuse across end products
- Huge ARM ecosystem – off-the-shelf software/tools/training
- Micro Trace Buffer – lightweight, non-intrusive trace

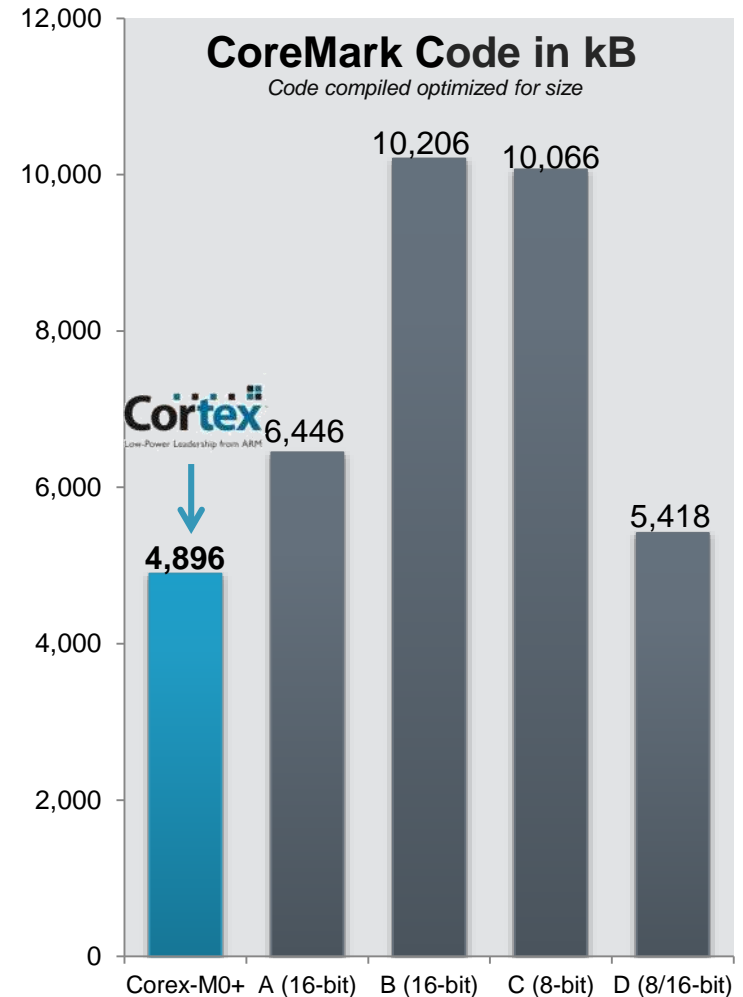
ARM Cortex-M0+ Processor: Code Efficiency

- **ARMv6-M Thumb Instruction Set**
 - 32-bit performance at 16-bit density
- **32-bit Simplification**
 - 32-bit data structure
 - 32-bit Address Space (no paging)

| Comparing | 8-bit example | 16-bit example | ARM Cortex-M |
|---|---|--|---|
| 16-bit multiply operations across processor architectures | MOV A, XL ; 2 bytes MUL AB; 1 byte | MOV R4,#0130h MOV R5,#0138h MOV SumLo,R6 MOV SumHi,R7 | MULS r0,r1,r0 |
| | MOV R1, B; 3 bytes MOV A, XL ; 2 bytes MOV B, YH ; 3 bytes MUL AB; 1 byte ADD A, R1; 1 byte MOV R1, A; 1 byte MOV A, B ; 2 bytes ADDC A, #0 ; 2 bytes MOV R2, A; 1 byte MOV A, XH ; 2 bytes MOV B, YL ; 3 bytes | ADDC A, R2 ; 1 byte (Operands are moved to and from a memory mapped hardware multiply unit) MOV R2, A; 1 byte MOV A, XH ; 2 bytes MOV B, YH ; 3 bytes MUL AB; 1 byte ADD A, R2; 1 byte MOV R2, A; 1 byte MOV A, B ; 2 bytes ADDC A, #0 ; 2 bytes MOV R3, A; 1 byte | 1cycle 2Byte Code Size |
| | | | 8cycles, 8Byte Code Size |
| | | | 48cycles*, 48Byte Code Size |
| | | | *8051 needs at least 1cycle per instruction byte fetch as they only have an 8-bit interface |

N.B. The Cortex-M multiply in fact performs a 32-bit multiply, here we assume r0 and r1 contain 16-bit data.

16-bit Multiplication Example

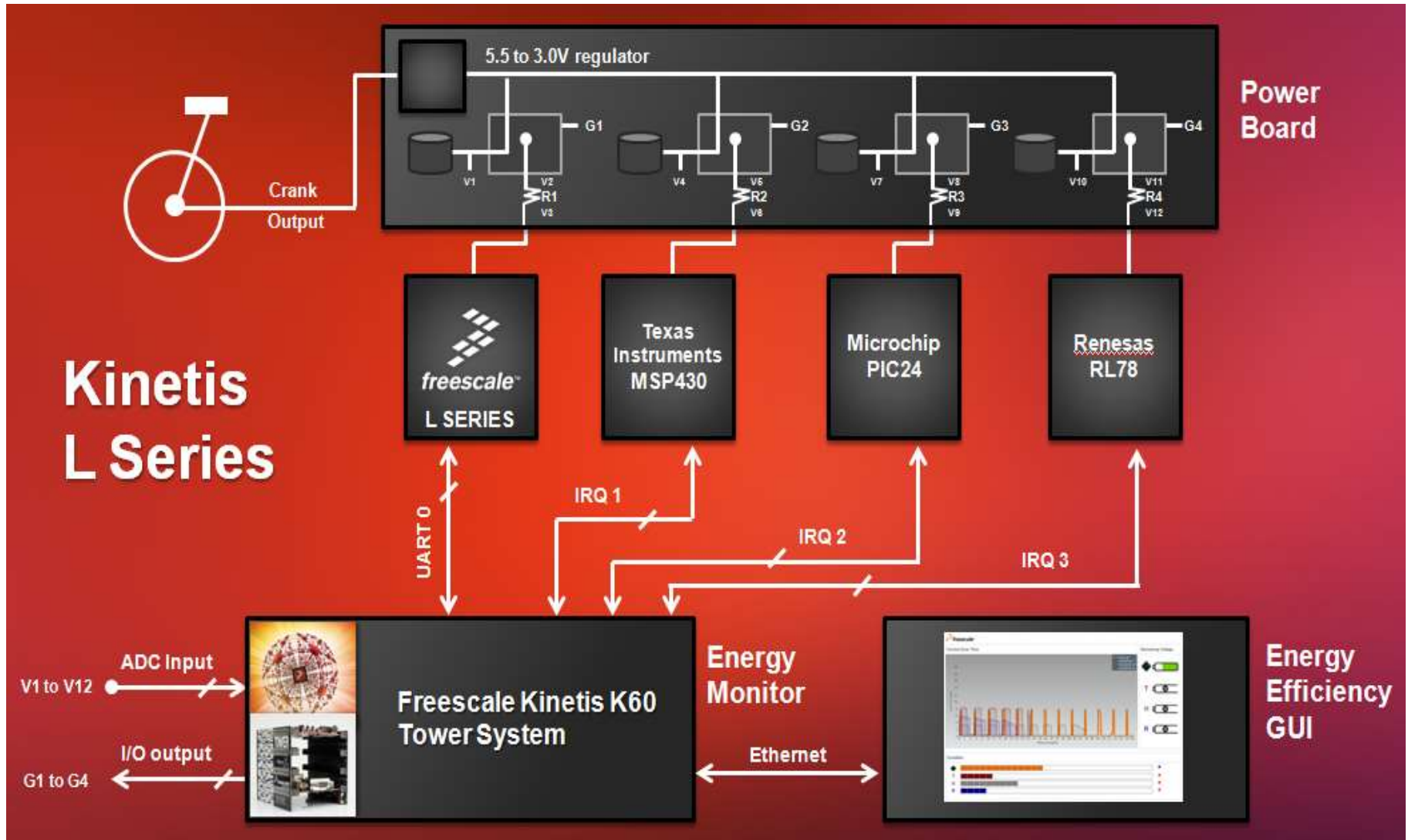


Best Energy Efficiency – Dynamic and Static Power Consumption

| Mode | CPU/BUS Frequency | Description | Peripheral Clocks | Typical IDD @3V, 25C | Recovery Time |
|-------|-------------------|---|-------------------|----------------------|---------------|
| RUN | 48/24 MHz | Full speed RUN mode with specified CPU/BUS frequency, flash cache enabled, clocked by 48MHz IRC, with Compute mode and peripheral clocks on/off options | Enabled | 5.62mA (117uA/MHz) | - |
| | 48/24 MHz | | Disabled | 4.04mA (84uA/MHz) | - |
| | 48/- MHz | | Compute Mode* | 3.39mA (70uA/MHz) | - |
| | 24/24 MHz | | Disabled | 2.99mA | - |
| VLPR | 4/1 MHz | Very Low Power RUN mode with specified CPU/BUS frequency, flash cache enabled, clocked by 8/2MHz IRC, with Compute mode and peripheral clocks on/off options | Enabled | 329uA (82uA/MHz) | - |
| | 4/1 MHz | | Disabled | 253uA (63uA/MHz) | - |
| | 4/- MHz | | Compute Mode | 229uA (57uA/MHz) | - |
| | 2/- MHz | | Compute Mode | 101uA (50uA/MHz) | - |
| WAIT | 48/24 MHz | Full CPU/BUS frequency with CPU in SLEEP mode | Disabled | 1.79mA | - |
| VLPW | 4/1 MHz | Restricted CPU/BUS frequency with CPU in SLEEP mode | Disabled | 218uA | - |
| STOP | OFF | MCU in static state with full retention, CPU clock is off, energy-saving peripherals functional with Asynchronous DMA, Asynchronous Wake-up Interrupt Controller detects wake-up source for CPU, LVD ON | OFF | 160uA | 7.5uS |
| VLPS | OFF | Same as STOP with LVD OFF, lowest mode with ADC and pin interrupt functional | OFF | 2.09uA | 7.5uS |
| LLS | OFF | MCU in low-leakage state with full retention, Low Leakage Wake-up Unit detects wake-up source, lowest mode with full RAM and I/O retention and fast wake-up, Asynchronous DMA in static state | OFF | 1.58uA | 7.5uS |
| VLLS3 | OFF | Similar to LLS mode with wake-up following reset flow | OFF | 1.35uA | 93uS |
| VLLS1 | OFF | Similar to VLLS3 mode with SRAM OFF, REGFILE retained for critical data | OFF | 700nA | 152uS |
| VLLS0 | OFF | Similar to VLLS1, with REGFILE OFF, LPO OFF, optional POR ON/OFF, shelf mode | OFF | 76/252nA | 152uS |

*Compute Operation shuts off bus and system clock for lowest power core processing. Peripherals with an alternate asynchronous clock source can continue to operate.
Test result from MKL27Z64VLH4 with code in flash and flash cache on

Kinetis L Series Energy-Efficiency Benchmark Demo: Hardware Overview

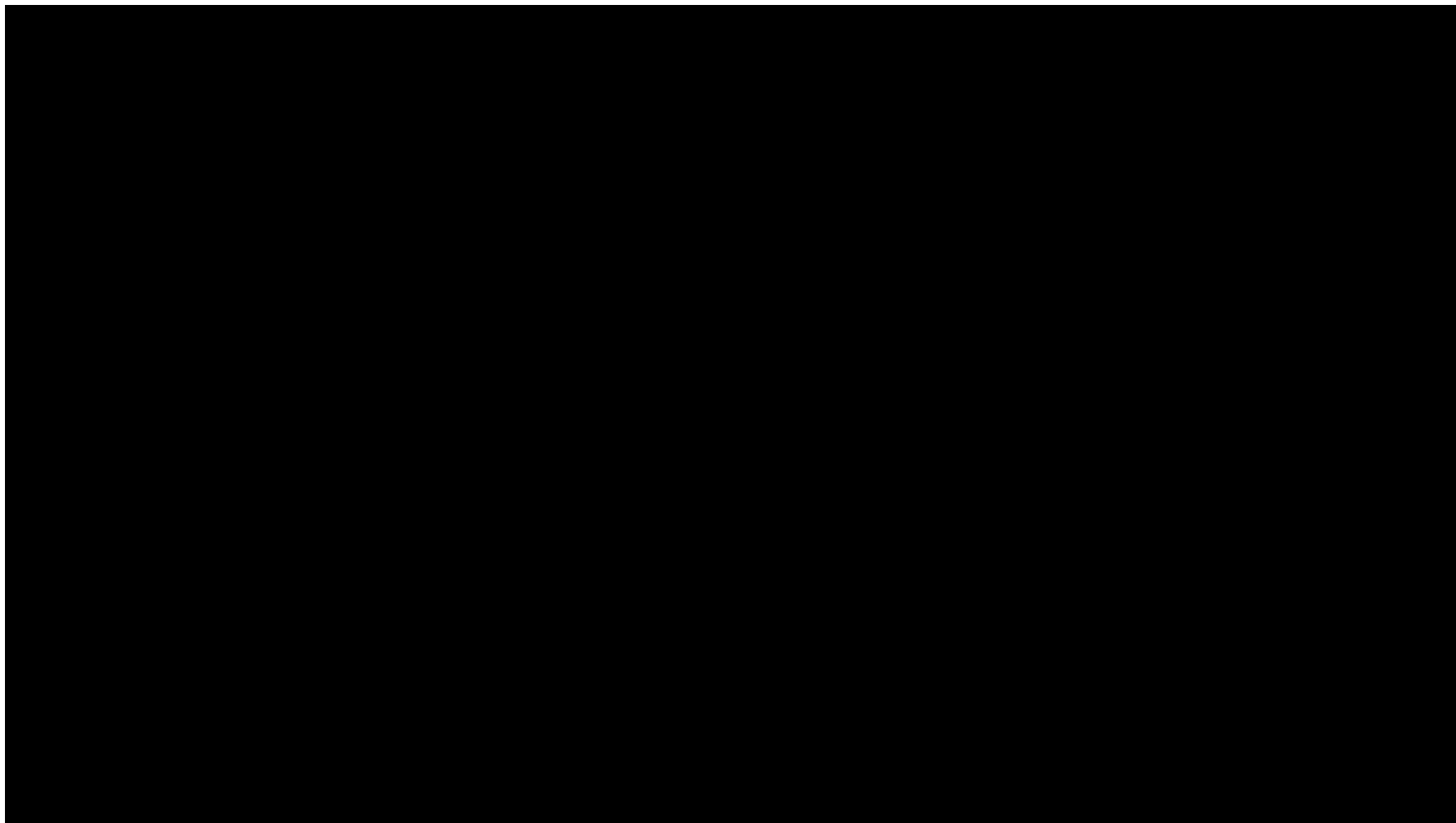


Kinetis L Series Energy-Efficiency Benchmark Demo: Software Overview

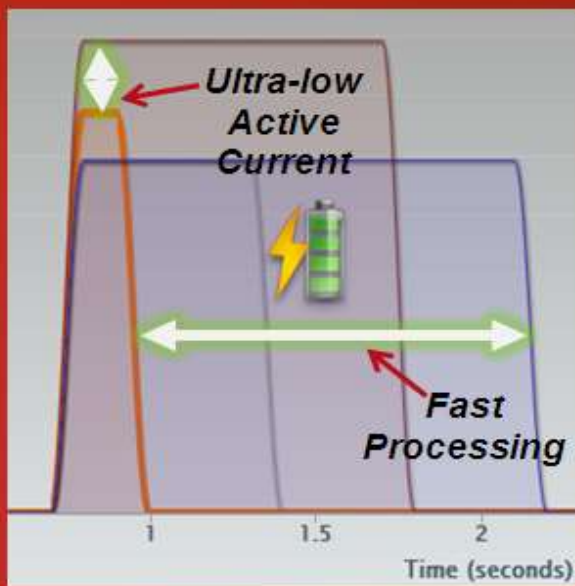
Software Flow



Kinetis L Series Energy-Efficiency Benchmark Demo: Software Overview

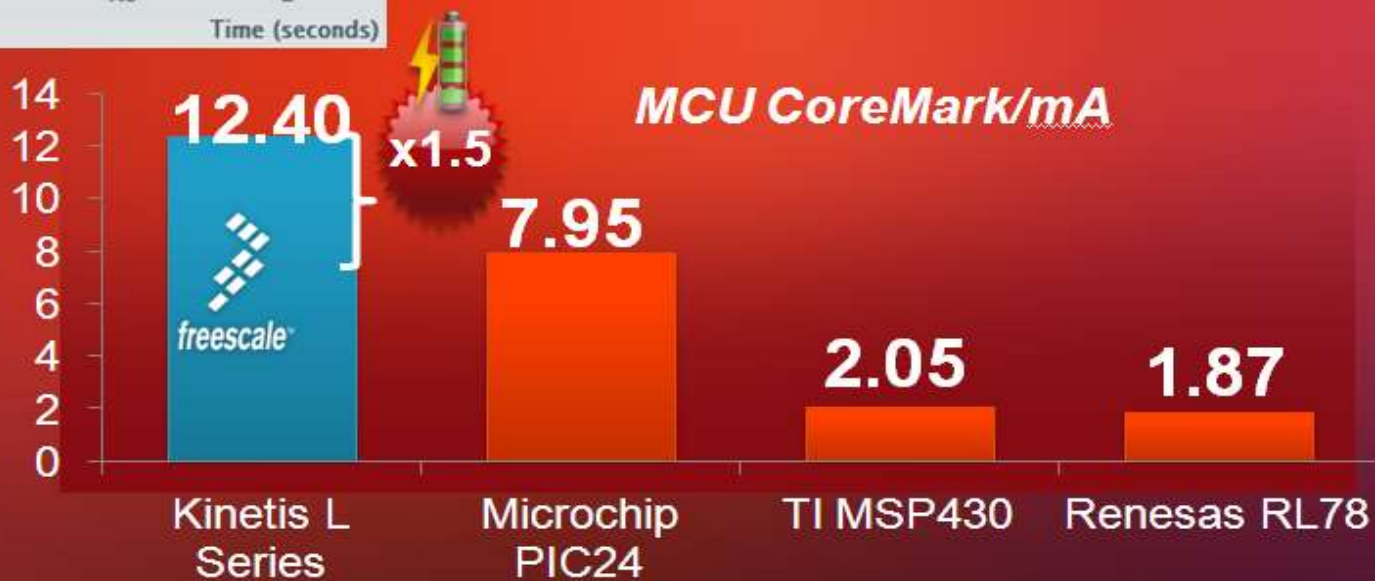


Kinetis L Series Energy-Efficiency Benchmark Demo: Results



Kinetis L Series energy efficiency:

- *Ultra-efficient Cortex-M0+ core*
- *Energy-saving architecture*
- *Flexible ultra-low power modes*



Kinetis L Portfolio

**Original
(2012/2013)**

2014 Extended

KL4x:
USB & Segment
LCD

KL46 48MHz
128-256KB Flash

KL43 48MHz
128-256KB Flash / FlexIO / XTAL-less USB

KL3x:
Segment LCD

KL34, KL36 48MHz
32-256KB Flash

KL33 48MHz
32-256KB Flash / ROM / Vref / FlexIO

KL2x:
USB

KL24, KL25, KL26 48MHz
32-256KB Flash

KL27 48MHz
32-256KB Flash / FlexIO / XTAL-less USB

KL1x:
Baseline

KL14, KL15, KL16 48 MHz
32-256KB Flash

KL17 48MHz
32-256KB Flash / ROM / Vref / FlexIO

KL0x:
Entry level

KL02, KL04, KL05 48MHz
8-32KB Flash

KL03 48MHz
8-32KB Flash / ROM / Vref



Kinetis L – Upcoming Products

* Represents Tamper Detection

Original + Extended

New 2015 Products

| | | | |
|---|---|---|--|
| KL8x: Memory Scalability & Security | | | KL80/81* 72-96 MHz 96 KB RAM / QuadSPI |
| KL4x: USB & Segment LCD | KL46 128-256KB Flash | KL43 48 MHz 128-256KB Flash / ROM / Vref / FlexIO | |
| KL3x: Segment LCD | KL34, KL36 32-256KB Flash | KL33 48 MHz 32-256 KB Flash / ROM / Vref / FlexIO | |
| KL2x: USB | KL24, KL25, KL26 32-256KB Flash | KL27 48 MHz 32-256 KB Flash / ROM / Vref / FlexIO | KL28 96 MHz 128-512 KB Flash / ROM / Vref / FlexIO |
| KL1x: Baseline | KL14, KL15, KL16 32-256KB Flash | KL17 48 MHz 32-256 KB Flash / ROM / Vref / FlexIO | |
| KL0x: Entry level | KL02, KL04, KL05 8-32KB Flash | KL03 48 MHz 8-32 KB Flash / ROM / Vref | |



Kinetis L Series

based on the ARM Cortex-M0+ core

Ultra Low-Power

Ultra Low-Power, Ultra Small Scale, Super Easy to Use, Leading Scalability and Integration as an ideal solution for Internet of Things edge nodes



World's Most Energy Efficient ARM based Microcontroller

Architected for power efficiency, the Kinetis L series takes advantage of ARM's ultra low power Cortex-M0+ processor and features peripherals that help you optimize power consumption. Kinetis L series provide ultra low dynamic consumption, ultra low static consumption, rich low power modes and innovative low power peripherals.



World's Smallest ARM based Microcontroller

Built on Freescale leading technology, Kinetis L series provide rich package options from 8x8mm² 121XFBGA, 10x10mm² 100LQFP all the way down to world's smallest KL03 20WLCSP with 1.6x2mm² ultra small scale device.

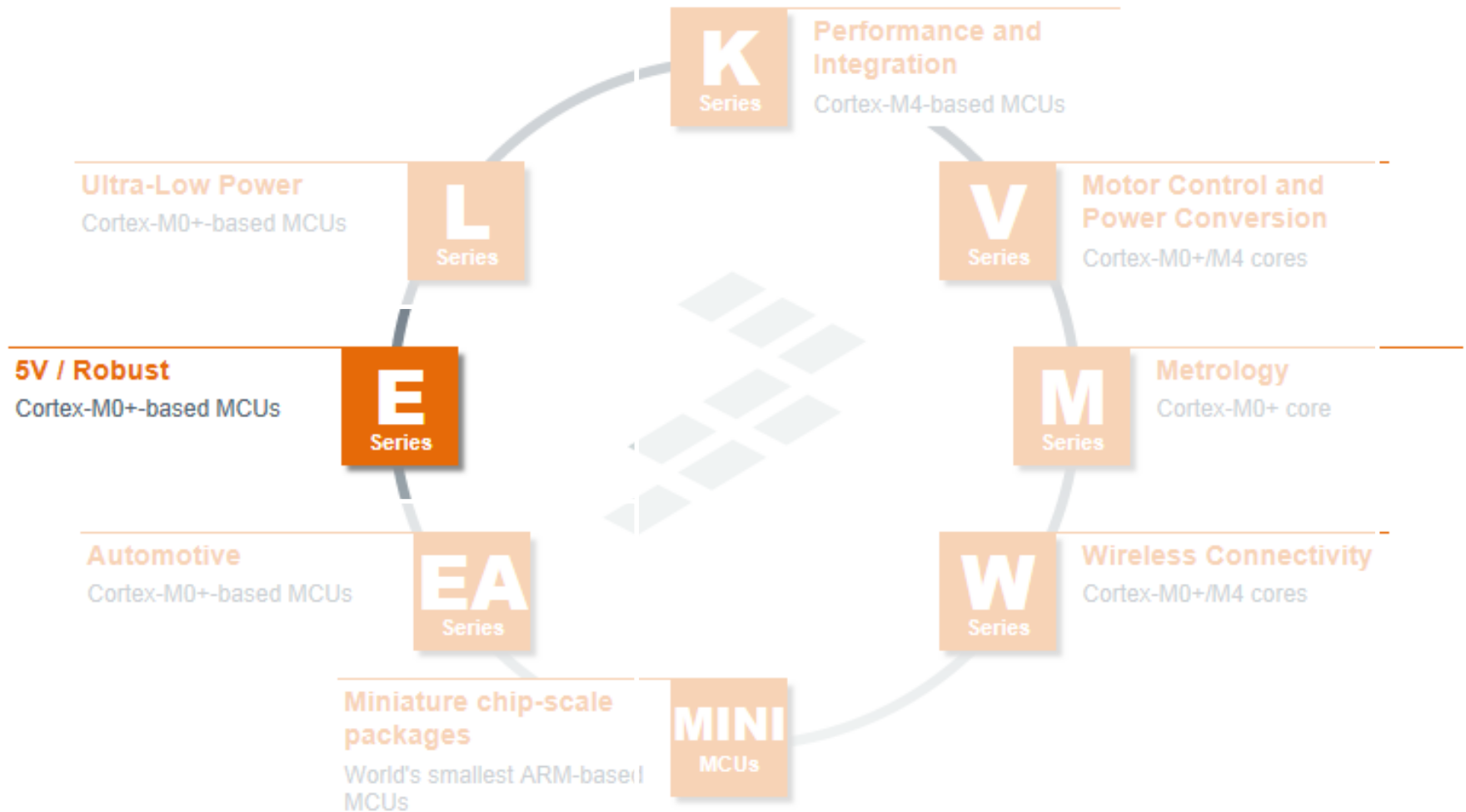


World's Leading Scalability and Integration with Ease of Use

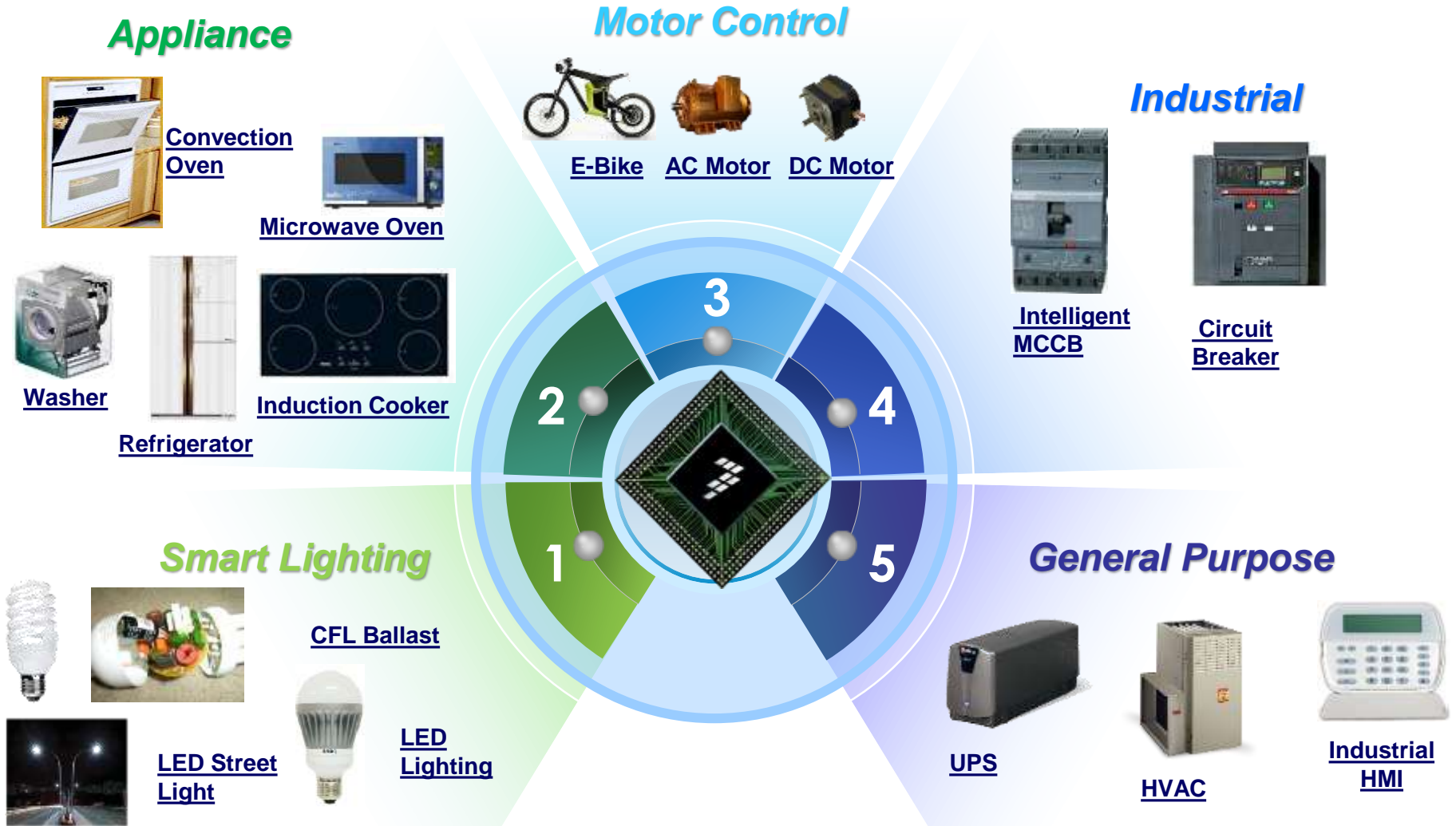
Built on the ARM Cortex-M0+ core, the Kinetis L series simplifies development with an upward migration path to Kinetis K series. Expanding on well-known features of the Kinetis platform with leading scalability, best-in-class integration with rich analog features and low-power connectivity, the Kinetis L series redefines entry-level.



Kinetis E Overview



E Series Targeted Market & Applications



Kinetis E Series: Families

| Common Features | Optional Features | | | | | | | | | | |
|---|-------------------|------|--------|-----------------|---------------|--------------|-----|-----|-----|-----|------|
| System | Family | Core | Speed | Flash | SRAM | Key Features | | | | | |
| ARM Cortex-M0+/M4 Core | | | | | | Boot ROM | ADC | DAC | CAN | TSI | SLCD |
| Multiple power modes, Clock Gating, 2.7V to 5.5V, -40 to 105°C | KE17F | M4 | 150MHz | 256K-512K | 32K | ✓ | 3 | ✓ | ✓ | ✓ | |
| Clock Management | KE16F | M4 | 150MHz | 256K-512K | 32K | ✓ | 3 | ✓ | ✓ | | |
| External OSC, 4~20MHz, 32KHz | KE15F | M4 | 150MHz | 256K-512K | 32K | ✓ | 3 | ✓ | | ✓ | |
| Internal OSC | KE14F | M4 | 150MHz | 256K-512K | 32K | ✓ | 3 | ✓ | | | |
| Analog Peripherals | KE35Z | M0+ | 48MHz | 32K-64K | 4K-8K | ✓ | 1 | | | ✓ | ✓ |
| ADC | KE34Z | M0+ | 48MHz | 32K-64K | 4K-8K | ✓ | 1 | | | | ✓ |
| Analog Comparators | KE17Z | M0+ | 48MHz | 16K-256K | 2K-32K | ✓ | 1 | | ✓ | ✓ | |
| Serial Interfaces | KE16Z | M0+ | 48MHz | 16K-256K | 2K-32K | ✓ | 1 | | ✓ | | |
| SCI | KE15Z | M0+ | 48MHz | 16K-256K | 2K-32K | ✓ | 1 | | | ✓ | |
| SPI, IIC | KE14Z | M0+ | 48MHz | 16K-256K | 2K-32K | ✓ | 1 | | | | |
| Timers | KE06Z | M0+ | 48MHz | 64K-128K | 8K-16K | | 1 | | ✓ | | |
| Real Time Clock | KE04Z | M0+ | 48MHz | 8K, 64K~128K | 1K, 8K~16K | | 1 | | | | |
| 16bit Flex timers | KE02Z | M0+ | 40MHz | 16-64K | 2-4K | | 1 | | | | |
| 32bit Periodic Interrupt Timer | | | | | | | | | | | |

Kinetis E Series

based on the ARM Cortex-M0+ core

Ultra Low-Power

The world's first 5V MCU based on the ARM Cortex-M0+ core.

- ✓ **Strong Robustness** - EMC/ESD design technology to ensure strong noise immunity performance
- ✓ **High Efficiency** – Cortex-M0+ core up to 48 MHz and 40x more than 8/16-bit MCUs
- ✓ **Low Cost** – Optimized for cost-sensitive applications offering low pin count option



Kinetis V Series

based on the ARM Cortex-M7, ARM Cortex-M4 and ARM Cortex-M0+ cores

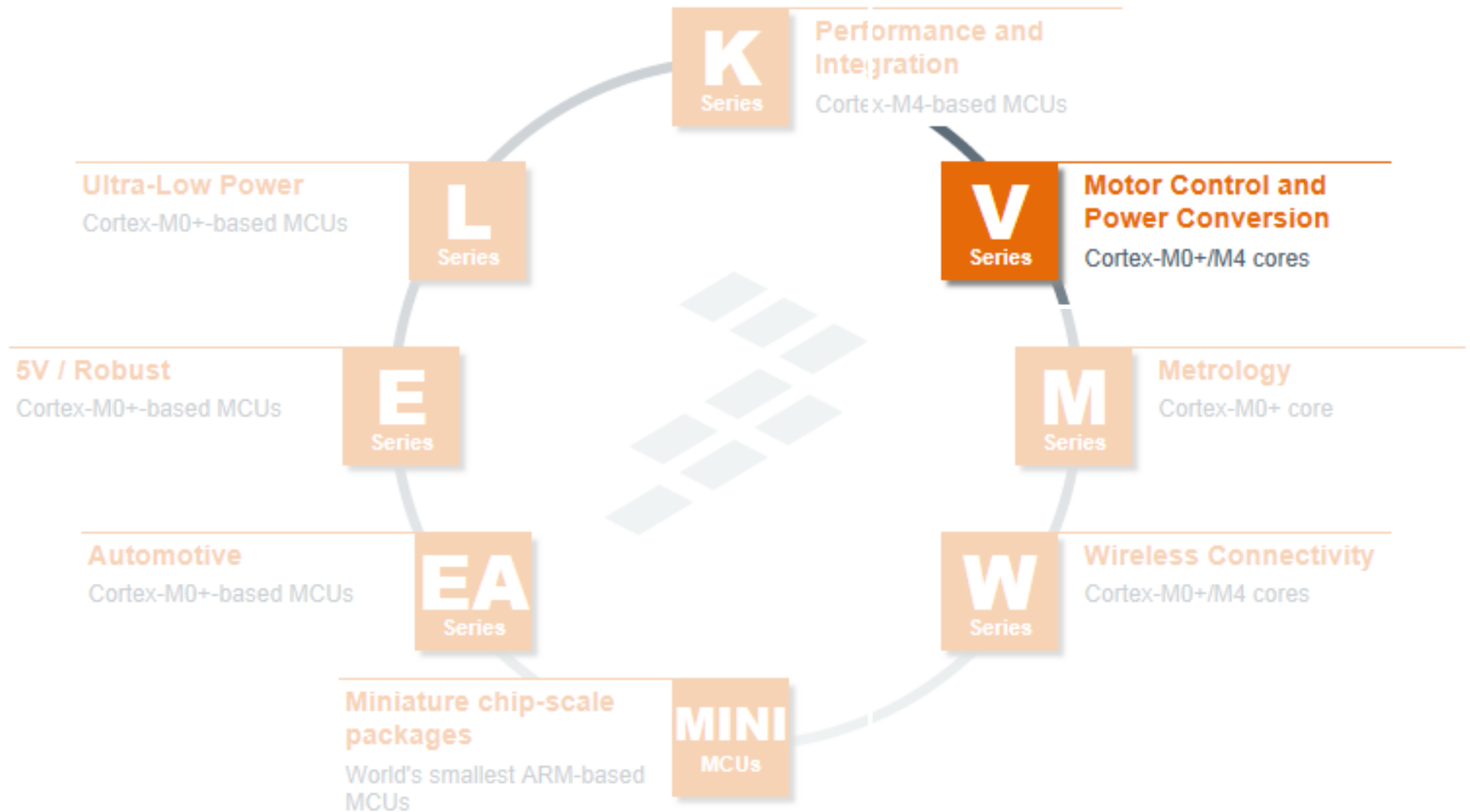


Motor Control & Power Conversion

- ✔ Builds on Freescale's motor and power control expertise to address **NEW mass market** customers.
- ✔ Enables efficient, next generation BLDC, PMSM and ACIM designs through **optimized performance, analog and timing IP**. High speed DSC peripherals are ideal for advanced motor control and power conversion and include the **fastest ADC** in the Freescale MCU portfolio.
- ✔ Features scalable, low-power families built on ARM Cortex processors – starting with the industry's **fastest ARM Cortex-M0+ MCU**.
- ✔ Includes sophisticated enablement tools like the new, easy-to-use **Kinetis motor suite** which helps to reduce development time and cost for every customer.



Kinetis V Overview



Kinetis V Series MCUs: Target Applications

Motor Control

- Sensored BLDC / PMSM
 - High Dynamic Control
- Sensored ACIM
- Sensorless FOC
 - PMSM/BLDC
 - High Dynamic Control
 - Low Dynamic Control
- Sensorless ACIM
- Multi-Motor Control

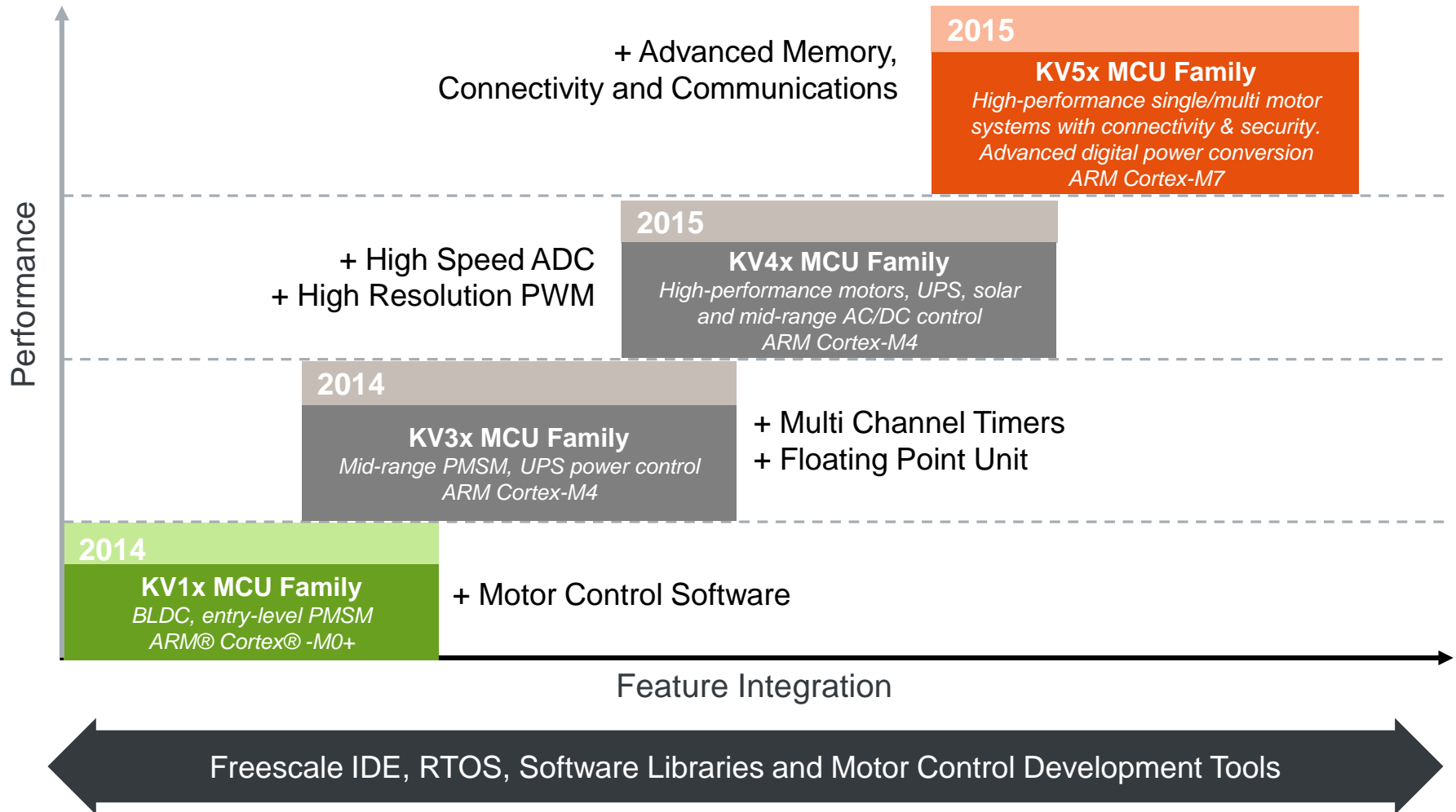


Digital Power Conversion

- Solar Inverters
 - Grid-Tied
 - Non Grid Tied
- Power factor correction
- Switch Mode Power Supplies
 - AC/DC
 - DC/DC
- UPS
 - On-Line
 - Offline
- Inductive cooking
 - Multi cook plate



New Levels of Performance, Reliability and Power Efficiency for Motor Control and Digital Power Conversion



February 24, 2015

Freescale's Kinetis KV5x MCU with ARM® Cortex®-M7 core drives motor control into the IoT era

Kinetis KV5x MCU Family Expands Motor Control Expertise

- Providing **safe, secure IoT functionality**, while guarding against erroneous or unsafe system inputs and conditions
- Driving **efficient, next generation BLDC, PMSM and ACIM designs** through optimized performance, analog and timing IP
- Supported by a **sophisticated suite of enablement tools** like the new, easy-to-use ***Kinetis Motor Suite***, which helps to reduce development cost and time to market



Kinetis M Series

based on the ARM Cortex-M0+ core



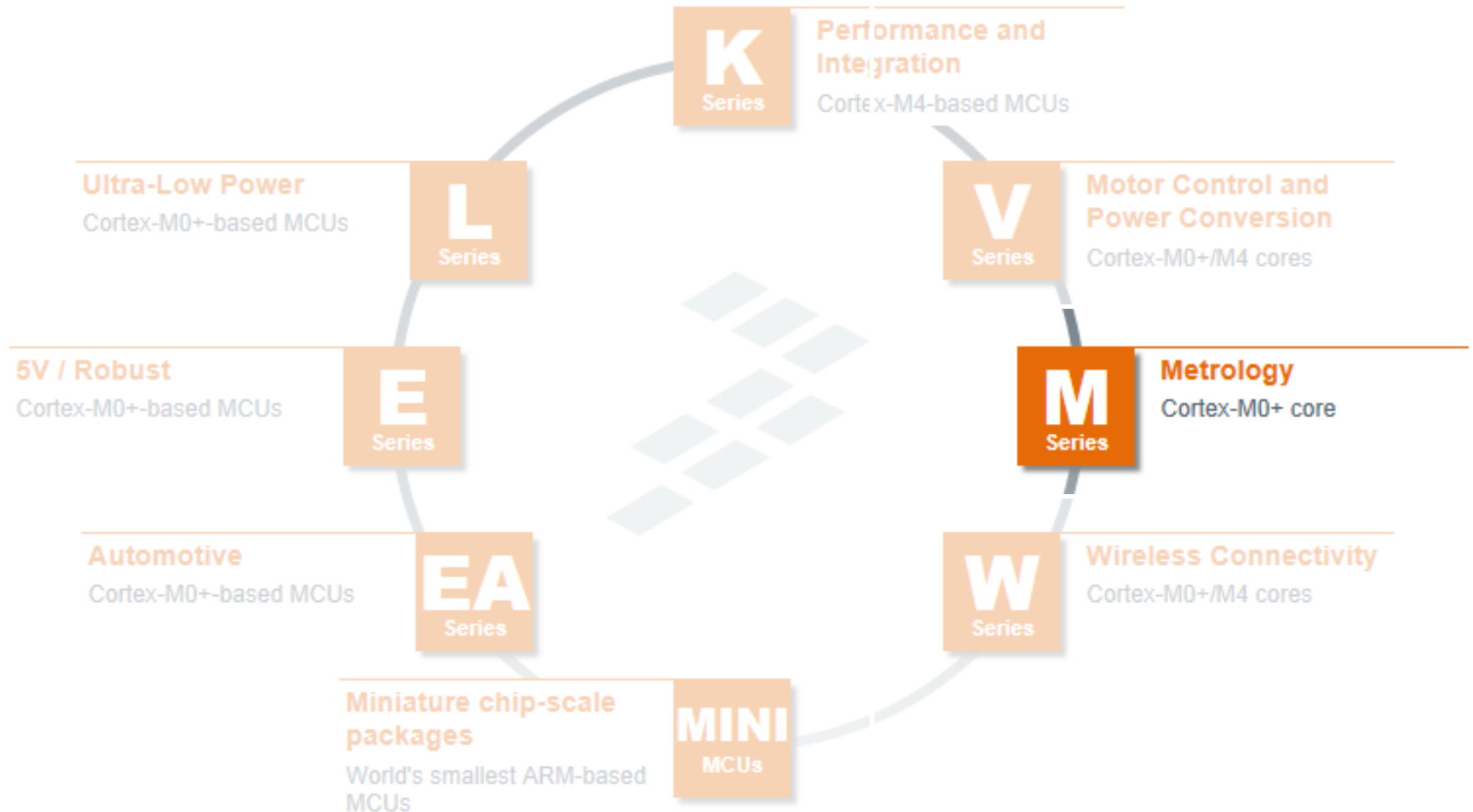
Smart Metering & Measurement

Enabling high accuracy, secure 1-, 2- & 3-phase electricity metering solutions through a rich analog front end, hardware tamper detection and multiple low-power features in a 32-bit ARM Cortex-M0+ MCU

- ✓ High accuracy AFE with 4x24-bit Sigma Delta ADCs for simultaneous voltage and current measurements
- ✓ Security & HMI Active and passive tamper pins with auto time stamping to protect against external intrusion
- ✓ Enablement 1,2, & 3-phase regionally specified electricity meter reference designs certified to international standards



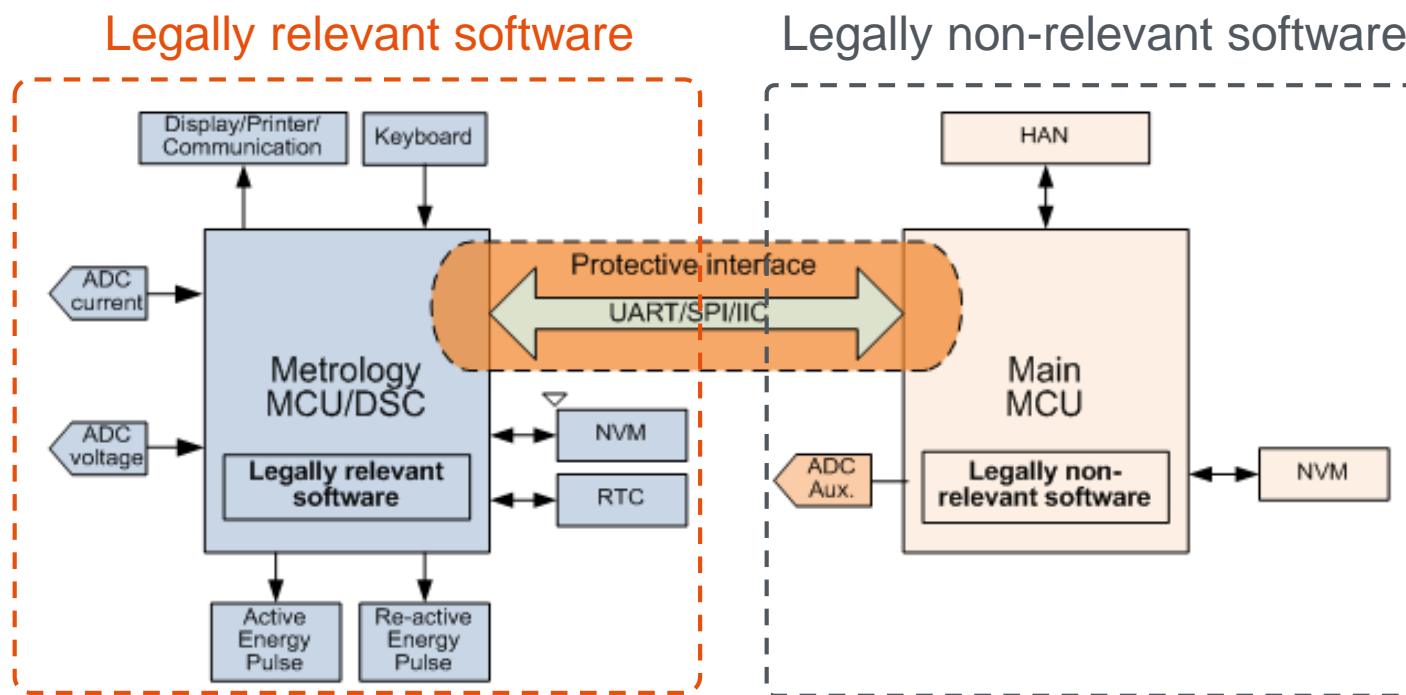
Kinetis M Overview



eMeter Security Requirements

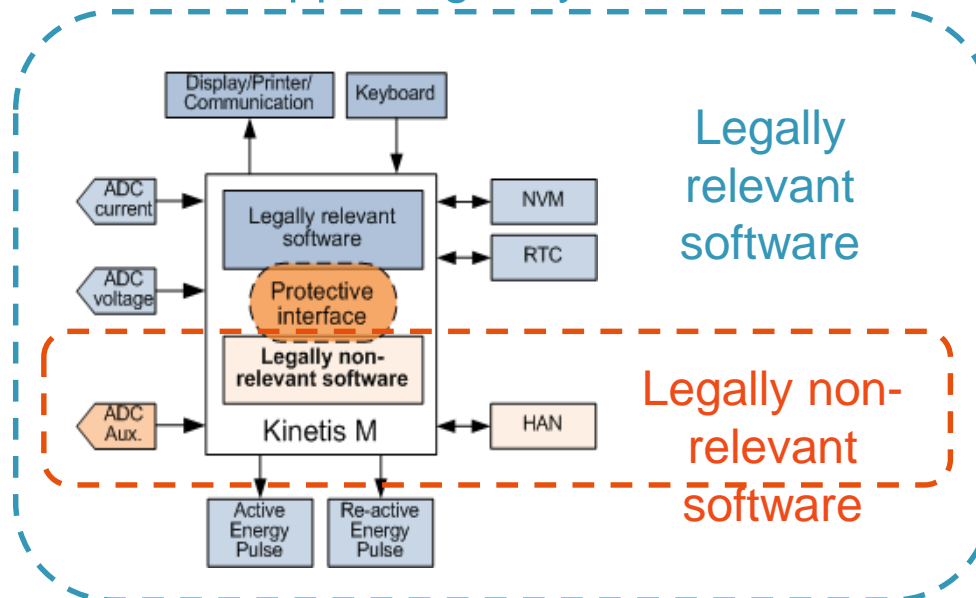
Traditional 2-chip Solutions

- **Legally relevant** software shall run in privileged mode exclusively preventing other software functions to influence its execution
- Memory sections for **legally relevant** software, parameters and variables storage shall be protected against reading, writing and execution (R/W/E) from other software routines
- On-chip peripherals controlled by the **legally relevant** software shall not be influenced by other software routines



Kinetis M Series MCUs - Single Chip Solution

- **Kinetis M platform** supports access permissions for privileged secure, user secure and user non-secure mode. These permission attributes can be either forced on a per bus master basis or inherited from the reference.
- Read, write and execute accesses to on-chip memories are protected by the **Memory Protection Unit (MPU)**.
- Read and write accesses to on-chip peripherals are handled by **Peripheral Bridge (AIPS-Lite)**. GPIO pins can also be accessed via the core's fast IOPORT (private bus supporting 1-cycle loads and stores).



Kinetis W Series

based on the ARM Cortex-M4 and Cortex-M0+ cores

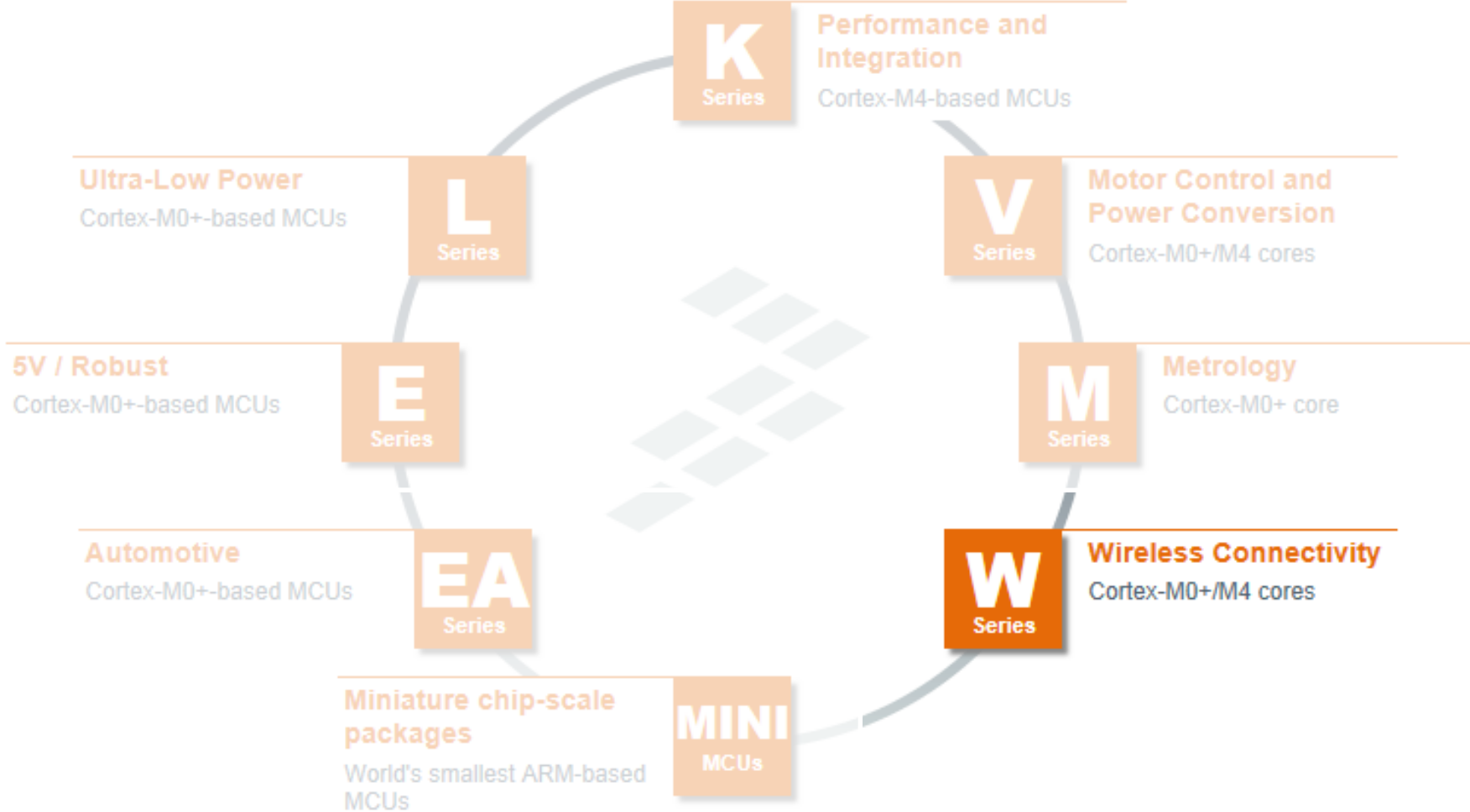
Wireless Connectivity Microcontroller Solutions



- ✓ Integrating RF functionality to the Kinetis MCU portfolio
- ✓ Flexibility Ability to integrate the right combination of memories and peripherals to meet a variety of customer demands
- ✓ Enablement Part of the Kinetis MCU ecosystem including KSDK environment using MQX and third-party support from IAR, KEIL or other ARM ecosystem providers



Wireless Connectivity Solutions



The Languages we Speak

ZigBee



ZigBee
Control your world

- RF4CE
- ZigBee PRO
- ZigBee IP

IP Stack

IPv4/IPv6



⌘ HREAD

BLE Stack

Core Stack 4.1



MAC/PHY



IEEE
802.15.4

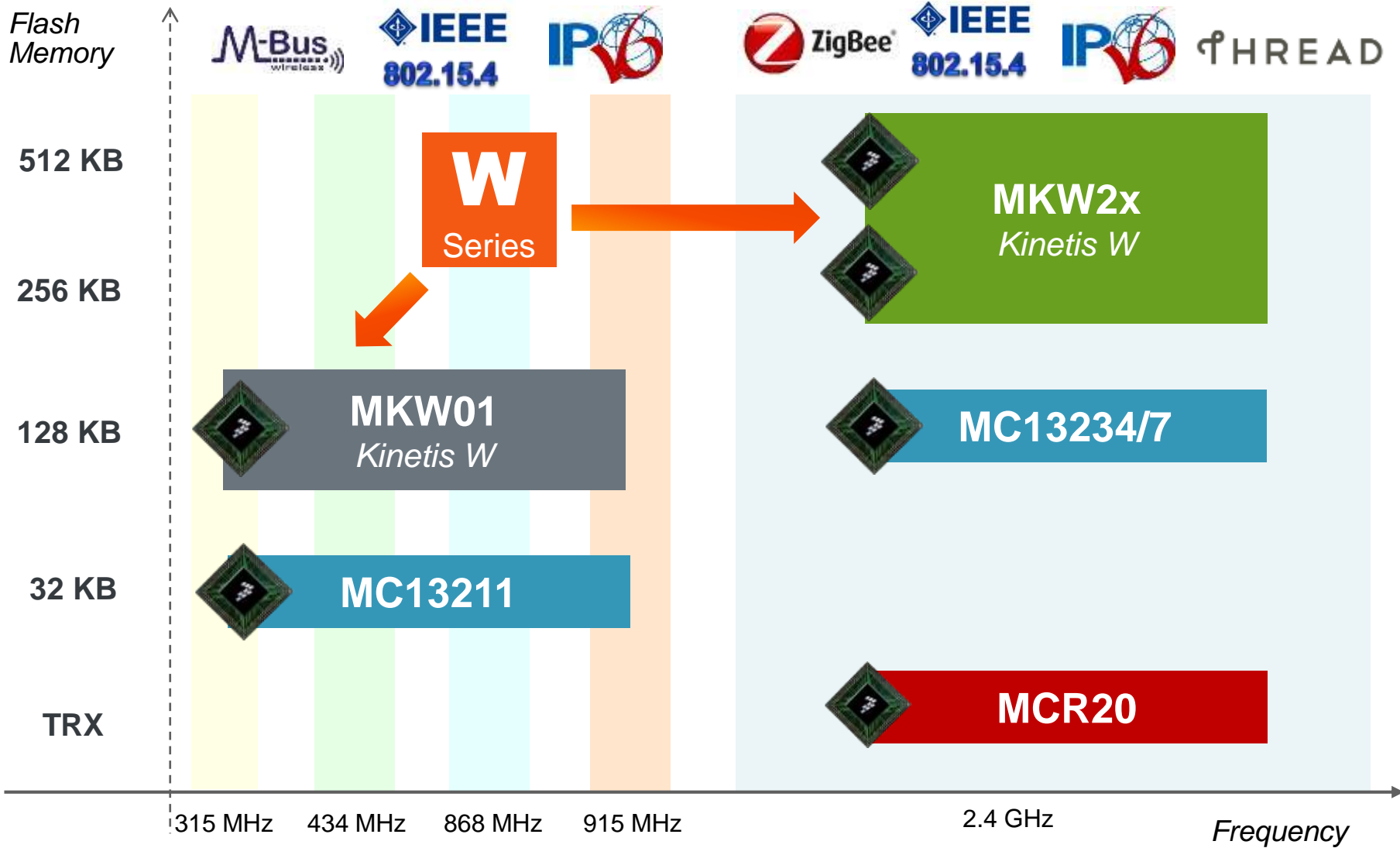
- Sub-GHz
- 2.4 GHz

BLE LL/PHY

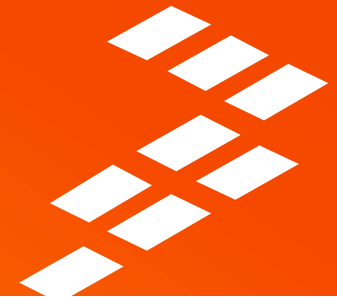


- 2.4 GHz
- Bluetooth 4.1







Wireless Connectivity Solutions

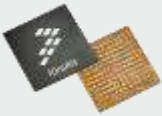















Kinetis MCUs: Compatibility



A Very Broad Portfolio of Package Options

| BGA | | | | | |
|---|---|---|--|---|---|
|  |  |  |  |  |  |
| 64 MAPBGA 5x5x1.2 mm 0.5 mm pitch | 121 MAPBGA 8x8x1.5 mm 0.65 mm pitch | 121 XFBGA 8x8x0.5 mm 0.65 mm pitch | 144 MAPBGA 13x13x1.7 mm 1.0 mm pitch | 169 MAPBGA 9x9x1.2 mm 0.65 mm pitch | 256 MAPBGA 17x17x1.7 mm 1.0 mm pitch |

| WLCSP | | | | | | |
|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |
| 49 WLCSP 2.9x3.1x0.56 mm 0.4 mm pitch | 64 WLCSP 3.4x3.3 x 0.56 mm 0.4 mm pitch | 80 WLCSP 4.1x3.6x0.56 mm 0.4 mm pitch | 142 WLCSP 4.8x5.6x0.56 mm 0.4 mm pitch | 120 WLCSP 5.3x5.3x0.56 mm 0.4 mm pitch | 169 WLCSP 5.6x5.5x0.56 mm 0.4 mm pitch | 143 WLCSP 6.4x5.6x0.56 mm 0.4 mm pitch |

| QFN | | QFP | | | | |
|--|--|--|--|--|--|--|
|  |  |  |  |  |  |  |
| 32 QFN 5x5x0.9 mm 0.5 mm pitch | 48 QFN 7x7x0.9 mm 0.5 mm pitch | 48 LQFP 7x7x1.6 mm 0.55 mm pitch | 64LQFP 10x10x1.6 mm 0.5 mm pitch | 80 LQFP 12x12x1.6 mm 0.5 mm pitch | 100 LQFP 14x14x1.7 mm 0.5 mm pitch | 144 LQFP 20x20x1.6 mm 0.5 mm pitch |

Kinetis Development Software



IDEs

- **ARM ecosystem of IDEs**
- **Kinetis Design Studio** – Eclipse and GCC-based IDE, complimentary and unlimited for all Kinetis MCUs
- **mbed** – web-based IDE for rapid prototyping with robust community support



Development Tools

- **Processor Expert (PEX)** – configuration and code generation tool
- **SDK**- complete software framework
- **Bootloader** – in-system flash programming via serial port

Application Specific

- **PEG software** - high performance, high value tool for medium to high end MCUs with a licence fee associated
- Motor Control, Connected Audio Solutions, Wireless Charging, Sensor Fusion, and more.



RTOS

- **MQX** - free real-time operating system with USB & Ethernet stacks and file system
- **MQX Lite** - free and lightweight RTOS for small microcontrollers



Kinetis Development Hardware



Freescale Freedom Platform

- The Freescale platform for Kinetis L, K and E MCUs as well as Xtrinsic sensors
- Compatible with Arduino shields



Device Specific

- Evaluation boards addressing special functions and capabilities of Kinetis devices



Freescale Tower System

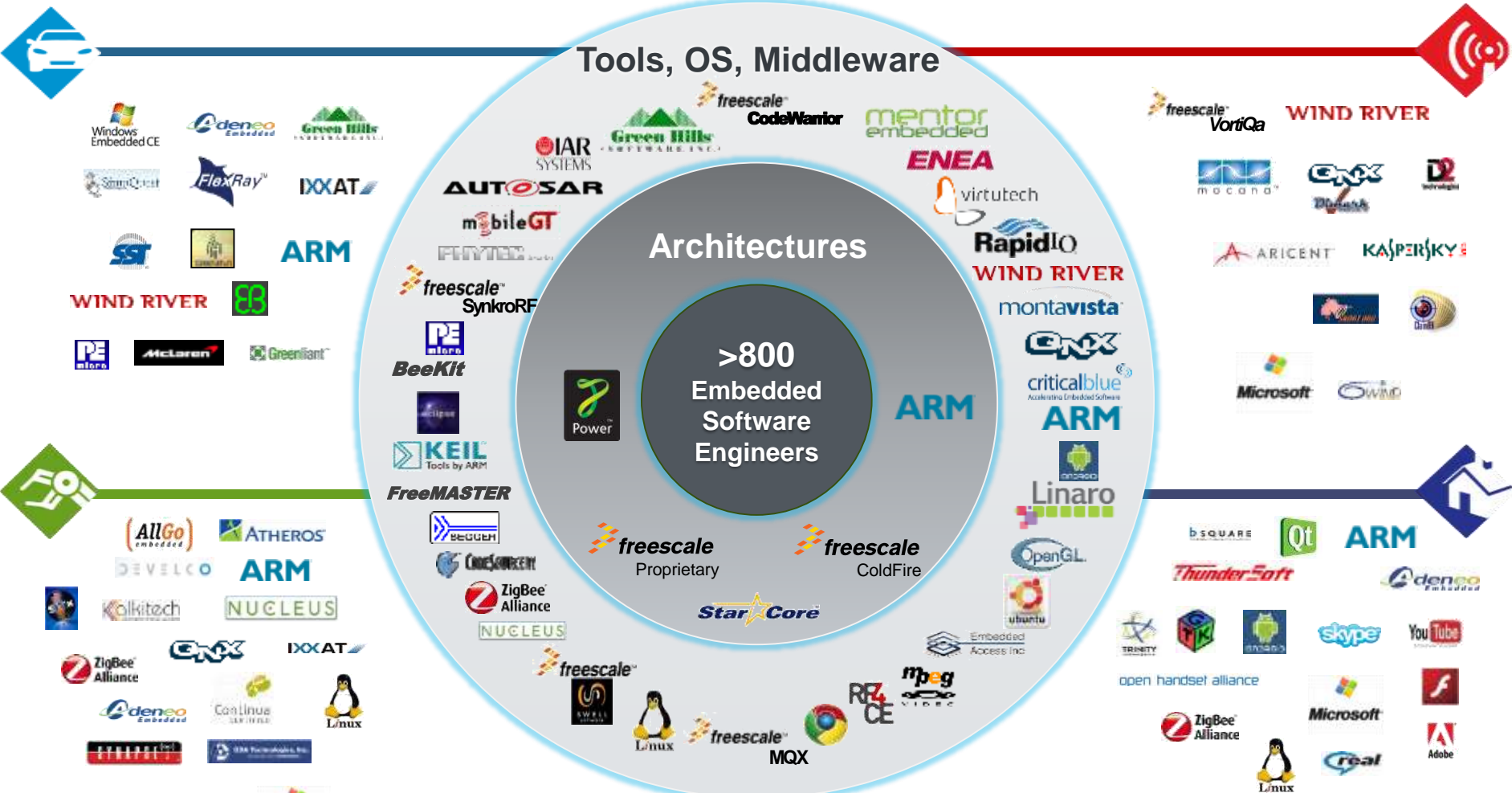
- The established and proven modular platform with highest flexibility and re-usability
- Over 50 peripheral modules available



Reference Designs

- Home Energy Gateway, 1ph Meter, 3ph Meter, pre-/post-paid Meter, Home Area Network, Home Display, ...
- Available through Freescale RSM

Robust Software & Development Ecosystem Applications



Key Software Acquisitions & Investments

- 1999: Metrowerks
- 2002: AMC, Lineo
- 2008: Intoto
- 2009: MQX Runtime Platform
- 2010: Processor Expert, Chipwerks, Swell





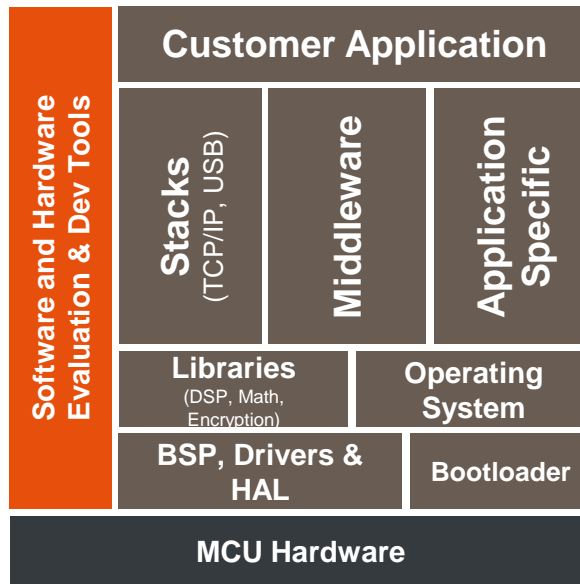
Kinetis MCU Design Studio



No-cost integrated development environment (IDE) for Kinetis MCUs



Eclipse and GCC-based IDE for C/C++ editing, compiling and debugging

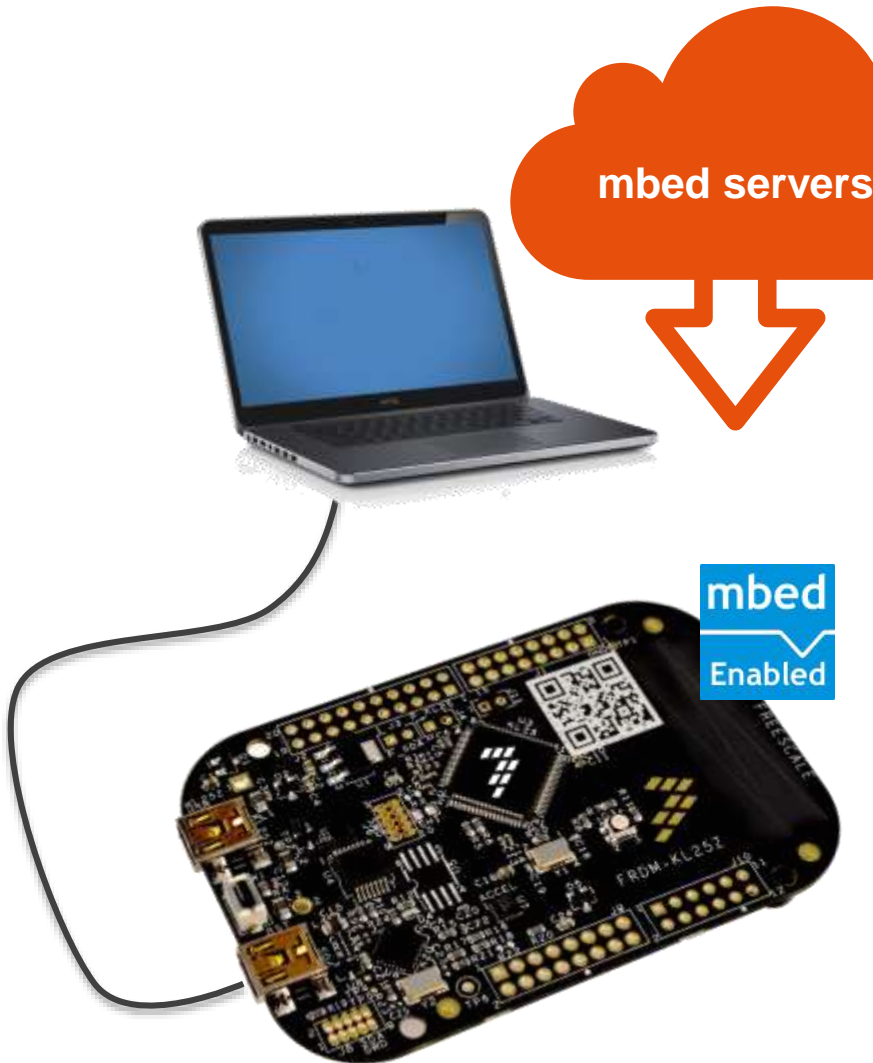


Product Features

- A free of charge and unlimited IDE for Kinetis MCUs
- A basic IDE that offers robust editing, compiling and debugging
- Based on Eclipse, GCC, GDB and other open-source technologies
- Includes Processor Expert (PEX) with Kinetis SDK integration
 - Supports all existing Kinetis devices via PEX and new project wizard
 - All new Kinetis devices will also feature the Kinetis SDK with PEX configurability
- Host operating systems:
 - Windows 7/8 (32 and 64-bit)
 - Linux (Ubuntu, Redhat, Centos)
 - Mac OS X (coming Q3 2014)
- Support for SEGGER, P&E and Open SDA/CMSIS-DAP debugger targets
- Support for Eclipse plug-ins including RTOS-awareness (i.e. MQX, FreeRTOS)



ARM® mbed™ Platform for Freescale Freedom Development Platforms



Tool for Rapid Prototyping with ARM Microcontrollers

Web-based Development:

- Online IDE
- Software Libraries
- Robust Community

OpenSDA on Freedom Development Platforms running mbed interface:

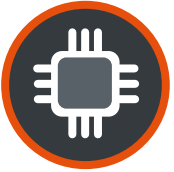
- Serial Communications
- Flash Programming
- Run-control debug

Learn more at: www.freescale.com/mbed





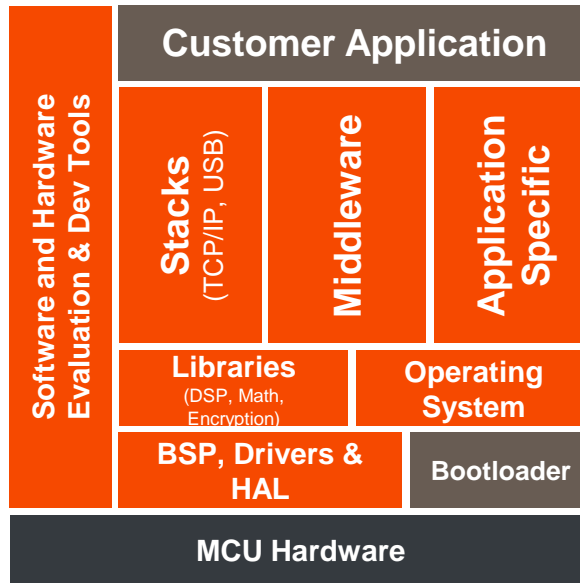
Freescale Processor Expert Software



Create, configure, generate software and drivers for Freescale microcontrollers.



Master complex peripherals with a few mouse clicks, without the need to read thousands of data sheet pages.



Product Features

- Standalone and integrated for
 - Eclipse based IDE's
 - Freescale CodeWarrior
 - IAR Embedded Workbench
 - Keil MDK
- Easy configuration of Kinetis SDK with Processor Expert Components
- Supports Kinetis, S08, S12, S12Z, ColdFire, DSC and Power Architecture with reusable software components
- Knowledge base of pins, registers, muxing, clocks and dependencies
- Initialization and driver code generation with design time consistency checking
- Bare Metal and RTOS drivers
- On-chip and Off-chip Device Drivers
- Middleware and Stacks: RTOS, TSS libraries and communication stacks
- Component Development Environment (CDE) to create and distribute own components





Kinetis MCU Software Development Kit (SDK)



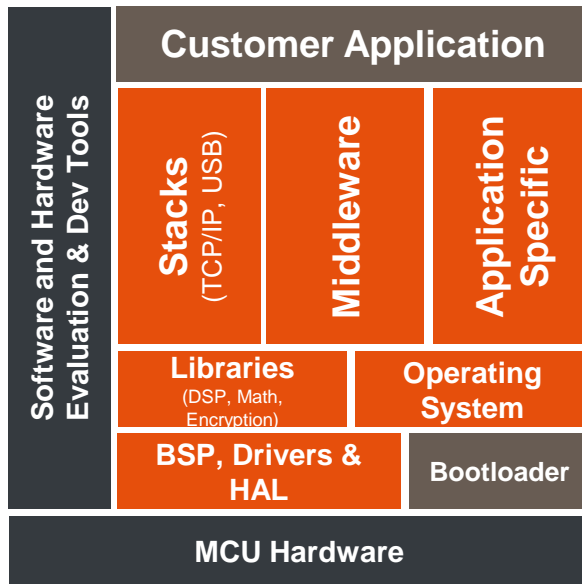
A complete software framework for developing applications across all Kinetis MCUs



HAL, peripheral drivers, libraries, middleware, utilities, and usage examples; delivered in C source

Product Features

- Open source hardware abstraction layer (HAL) provides APIs for all Kinetis hardware resources
- BSD-licensed set of peripheral drivers with easy-to-use C-language APIs
- Comprehensive HAL and driver usage examples and sample applications for RTOS and bare-metal
- GUI configurable projects and peripheral drivers using Processor Expert
- CMSIS-CORE compatible startup plus CMSIS-DSP library and examples
- RTOS Abstraction Layer (OSA) with support for Freescale MQX, FreeRTOS, Micrium uC/OS, and bare-metal
- Integrates new Freescale unified USB stack, open source TCP/IP stack (lwIP), open source FAT file system, encryption math/DSP libraries, and more and
- Support for multiple toolchains including GNU GCC, IAR, Keil, and Kinetis Design Studio



Open Source Initiative





Kinetis Bootloader



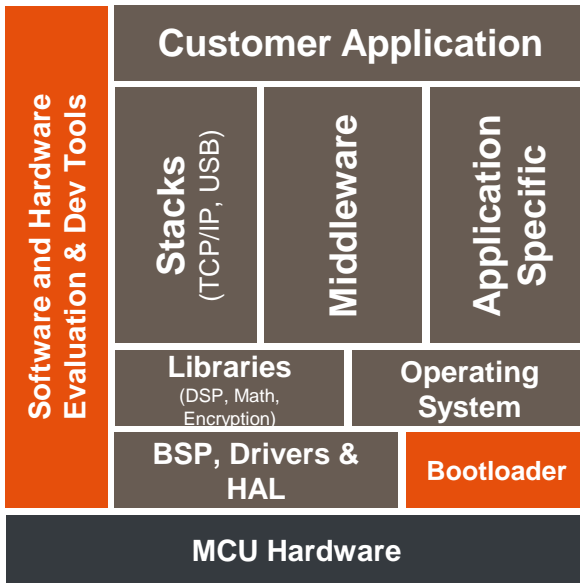
In-system flash programming over a serial connection: erase, program, verify



ROM, flash or RAM based bootloader with open-source software and host-side programming utilities.

Product Features

- A common bootloader for all Kinetis MCUs
- C/C++ Source code provided under a permissive BSD open source license
- Serial communications with a host via UART, SPI, I2C, and USB HID
 - Active peripheral detection
 - Common packet-based protocol for all peripherals
- Packet error detection and retransmission
- Configurable options for executing bootloader at startup or application runtime
- Command-line and GUI tools provided for Windows, Linux and Mac hosts
- Designed to be flash, ROM or RAM resident
 - ROM based on many future Kinetis devices
 - Pre-programmed into flash (on devices without a dedicated ROM) and executed from RAM for built-in factory programming capabilities
 - Fully customizable for use in customer applications providing reliable field updates



Open Source Initiative





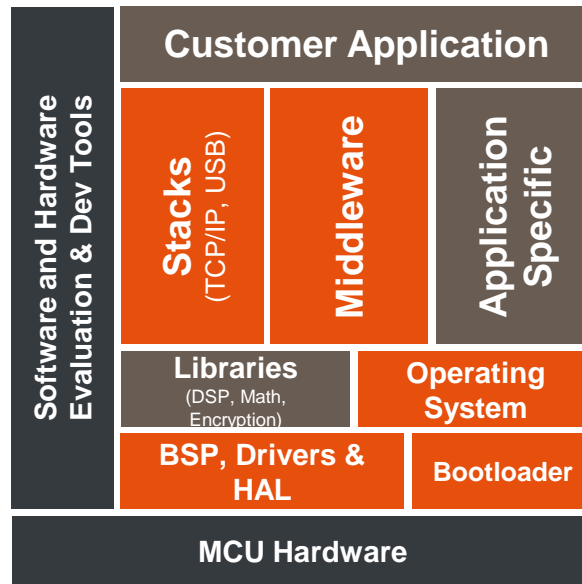
Freescale MQX™ Software Solutions



Commercial-grade MCU software platform at no cost with optional support packages



Enabling the development of connected and intelligent applications of the future



Product Features

- MQX™ Real Time Operating System Kernel
 - Deterministic multi-tasking preemptive scheduler
 - Extensive inter-task synchronization, message passing, and much more
- MQX™ Real Time Communication Suite
Now with optional IPv6 add-on package
 - Broad networking protocol support (TCP,UDP, ICMP, HTTP, DHCP, FTP, Telnet, ...)
 - Fully re-entrant, responsive, designed for embedded systems
- MQX™ File System
 - Embedded FAT file system compatible with FAT-12, FAT-16, or FAT-32 file systems
- Nand Flash File System (FFS)
- MQX™ USB Host/Device Stack
 - USB 1.0/2.0; low-/full-/high-speed
- Board Support Packages
 - Pre-configured MQX Kernel, stacks, and peripheral drivers for Freescale HW





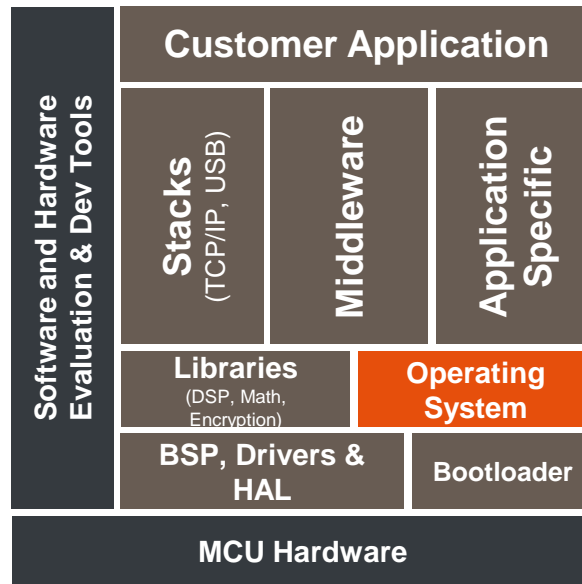
Freescale MQX™ Lite RTOS



Very light MQX™ kernel for Kinetis MCUs



Easy to configure – packaged as a Processor Expert component



Product Features

- MQX™ Real Time Operating System Kernel
 - Lite configuration of MQX™ Kernel requiring less than 4 KB RAM
 - All lightweight components
 - Static memory allocation
- Packaged as a Processor Expert (PEX) component
- Get started in minutes – Just drop in the MQX™ Lite RTOS component to your project
- I/O capability provided by Processor Expert
- Upward code migration – MQX™ Lite RTOS is a true subset of the full MQX™ RTOS
- Available for all Kinetis K, L series devices and select E-series devices
- Get now within [Processor Expert Driver Suite](#) and [CodeWarrior Development Studio for MCUs](#)





Freescale MQX™ RTOS for Kinetis SDK

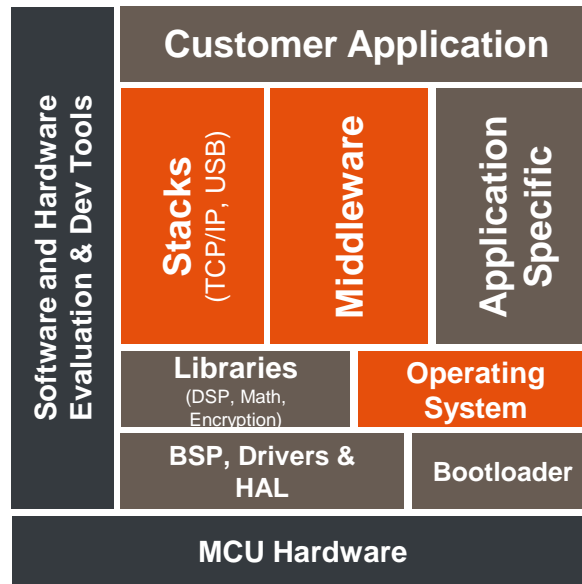
Beta
Available
Now



Powerful MQX™ RTOS, stacks, and middleware built on top of Kinetis SDK



Essential extensions of Kinetis SDK framework for connected and intelligent embedded products



Product Features

- All the components of MQX™ Software Solutions available pre-integrated and tested with Kinetis Software Development Kit (SDK)
 - MQX™ RTOS
 - MQX™ Real Time Comm. Suite (TCP/IP)
 - MQX™ File System
 - MQX™ USB Host/Device Stack
- Leverages Kinetis SDK for hardware abstraction layer (HAL) and peripheral drivers
- Builds on common software framework for Kinetis MCUs to enhance flexibility and extendibility

| Downloads | Description |
|--|---|
| 1 MQX RTOS Kernel for Kinetis SDK | MQX RTOS Kernel add-on (Requires prior install of KSDK) |
| 2 MQX RTOS Pre-Integrated Package for Kinetis SDK | MQX RTOS Kernel, TCP/IP, MFS, USB, and KSDK in one install (Prior install of KSDK not required) |





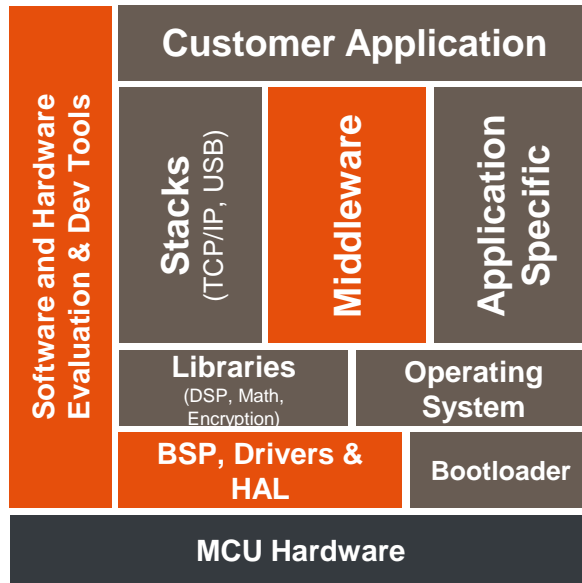
PEG Graphics Software



Flexible graphics software targetable to Any RTOS, Any LCD



WYSIWYG Editor and Code Generator with Image Conversion and Font Creation



Product Features

- Graphical user interface (GUI) solutions for embedded devices:
 - PEG Lite – Basic GUI, free on Freescale
 - PEG Plus – Professional GUI, flexible framework
 - PEG Pro – Higher performance GUI development
- Meets widely varying power, performance and memory requirements.
- Flexible PEG hardware drivers are capable of targeting any RTOS or OS and interfacing with any display type supported by the processor.
- PEG WindowBuilder development tool automatically generates C++ source code that is ready to be compiled and linked into any application.





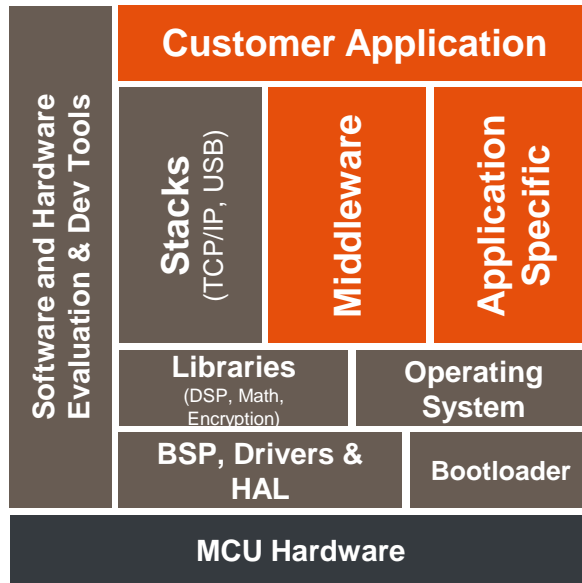
Freescale Connected Audio Software



Integrated framework with consistent API to enable rapid development of audio software



Implements industry standard audio decoders, encoders, audio post processing libraries, and connectivity



Product Features

- A highly configurable and integrated audio solution
- An integrated solution based on industry standard audio decoders, encoders, audio post processing libraries, and popular consumer electronics connectivity
- Architected to meet the needs of low-end to high-end solutions with consistent implementation across all ARM based microcontroller product lines





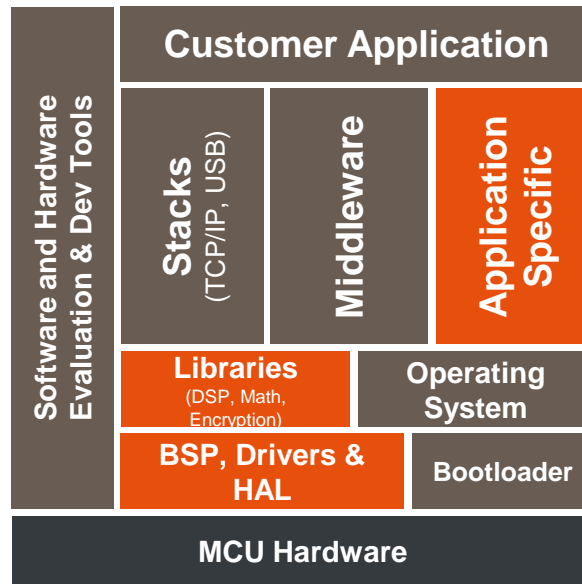
Freescale Touch Sensing Software



Integrated touch solution, allowing reduced system complexity



Innovative features such as noise filtering, advanced detection algorithms, and water tolerance



Product Features

- Support for Kinetis MCUs with Touch Sensing Interface (TSI) capabilities
- Easy integration with:
 - MQX RTOS
 - Kinetis SDK
 - Processor Expert
- Advanced Filtering and Integrating Detection (AFID)
- TSI Noise mode
- Water tolerant
- Proximity and shielding electrode(s)
- Analog decoder algorithms





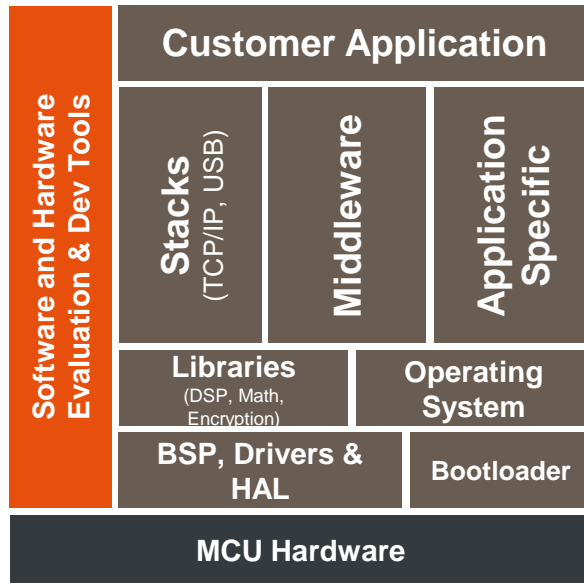
Tower System Modular Development Platform



Modular development platform for 8-, 16- and 32-bit processors



Enables advanced development through rapid evaluation and prototyping



Product Features

- Modular and Expandable
 - Controller modules provide easy-to-use, reconfigurable hardware, can be used stand-alone
 - Interchangeable peripheral modules add functionality and make customization easy
 - Open-source hardware and standardized specifications promote customization
 - >80 modules to choose from
- Speeds Development Time
 - Open source hardware and software allow quick development with proven designs
 - Integrated debugging interface allows for easy programming and run control via standard USB cable
- Cost Effective
 - Sold individually and in complete kits, typically starting at \$69 USD.
 - Tool re-use through interchangeable modules eliminates need to purchase redundant hardware





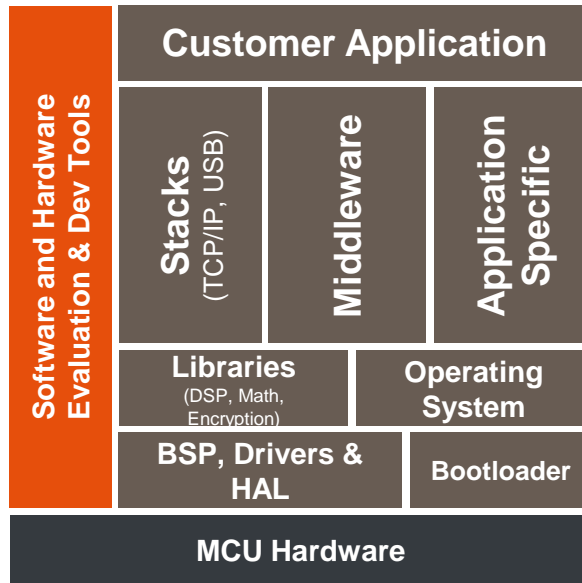
Freedom Development Platforms



Low-cost/low-power development hardware



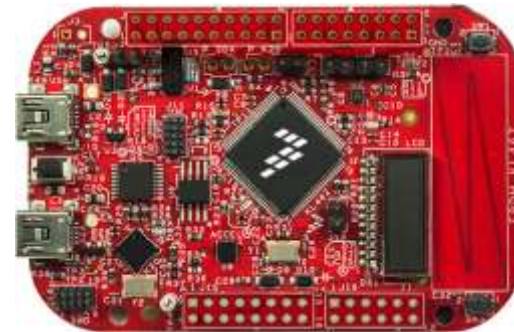
Enables quick application prototyping and demonstration of **Kinetis MCU families**



Product Features

- Low-cost (starting at \$12.95 USD)
- Designed in an industry-standard compact form factor (Arduino R3)
- Easy access to the MCU I/O pins
- Integrated open-standard serial and debug interface (OpenSDA)
- Compatible with a rich-set of third-party expansion boards

FRDM-KL46Z:



Kinetis MCUs

✓ Availability

- World's broadest ARM-based MCU portfolio from 32KB ARM Cortex-M0+ to high performance 2MB Cortex-M4 based devices and a roadmap with the Cortex-M7 core

✓ Scalability

- New product innovation driving secure embedded processing solutions for the Internet of Tomorrow

✓ Compatibility

- Industry-leading compatibility across the portfolio with an extensive series of hardware and software enablement





Freescale Product Longevity Program

- The embedded market needs **long-term product support**
- Freescale has a longstanding track record of **providing long-term production support** for our products
- Freescale is pleased to introduce a formal **product longevity program** for the market segments we serve
 - For the automotive and medical segments, Freescale will make a broad range of program devices available for a minimum of **15 years**
 - For all other market segments in which Freescale participates, Freescale will make a broad range of devices available for a minimum of **10 years**
 - Life cycles begin at the time of launch
- For terms and conditions and to see a list of participating **Freescale products** available under this program:
www.freescale.com/productlongevity





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