



# Connect with **Kinetis Experts**, Part 1

FTF-INS-F1444

Justin Mortimer | Kinetis Product Marketer

JUNE.2015



External Use

Freescale, the Freescale logo, AllWin, C-S, CodeTEST, CodeWarrior, ColdFire, ColdFire+, C-Ware, the Energy Efficient Solutions logo, Kinetis, MagniV, motorGT, PEG, PowerQUICC, ProcessExpert, QorIQ, QorIQ Qonverge, QorIQv, ReadyPilot, SafeAssure, the SafeAssure logo, StarCore, Synchrify, Vortiga, Vybrid and Xilinx are trademarks of Freescale Semiconductor, Inc., Reg. U.S. Pat. & Tm. Off. AirMat, iSeekr, iSeeStack, CoreNet, Flexis, LayerStack, MXC, Platform in a Package, QUICC Engine, SMARTMOS, Tower, TurboLink and UMEMS are trademarks of Freescale Semiconductor, Inc. All other product or service names are the property of their respective owners. © 2015 Freescale Semiconductor, Inc.



# Our Panel of Kinetis Experts

## Discussion Led by Justin Mortimer, Kinetis Product Marketer

### Erich Styger

- Erich is Professor and Researcher at Lucerne University of Applied Sciences and Arts and Distinguished Member of Technical Staff at Freescale Semiconductor. Erich has a MsCS degree and 20+ years of experience in the embedded software and tools world. He created embedded cross C/C++ compilers, debuggers and is a tools specialist for everything around Eclipse.
- Erich uses Kinetis devices in many embedded projects, from wireless sensor networks, to electric race cars and miniature scientific satellites in space. Many of these projects are featured in his popular <http://mcuoneclipse.com> blog articles.

### Eduardo Montañez

- Eduardo received a BS degree in Electrical Engineering with a technical concentration in Computer Engineering and Integrated Electronics from The University of Texas at Austin.
- For the past 15 years, Eduardo has worked for Freescale where he is currently leading a global Systems & Architecture team defining Kinetis microcontrollers and complimentary software and hardware ecosystem solutions to meet customer requirements for various industrial and consumer markets.
- Eduardo's most significant contributions include driving the architecture of the Kinetis microcontrollers, growing business at strategic accounts and innovating the Tower System, a quick prototyping developing platform.

### Jason Martin

- Jason is the MCU core software manager and is responsible for the design and implementation of the Microcontroller core software; ROM, SDK, Security, Multicore, and RTOS software solutions. Jason has been with Freescale since 2008, where he joined as a project manager for the automotive software organization, overseeing development of low level device drivers. His other work at Freescale include the management and development of Freescale's Audio Solutions.
- Prior to Freescale, Jason spent 8 years in the Metro Detroit area where he worked for two of the world's largest automotive suppliers.
- Jason earned his bachelors of science in Computer Engineering and an additional degree in electrical engineering from Michigan State University.

### Juan Mendoza

- Juan is the Applications Engineering manager for the Americas region, where his team's responsibilities include design win support for S08, DSC, ColdFire and Kinetis families, new product technical readiness including tools and documentation, as well as direct customer support for quality issues and coordination of technical service requests.
- Since 2003, Juan has been working on a wide range of projects at Freescale, covering hardware and software.
- Juan earned his bachelor's degree from Texas A&M University in Computer Engineering





[www.Freescale.com](http://www.Freescale.com)